

Competitive Advantage Plan 2017-2022

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Table of Contents

Executive Summary	1
Pillars and LCAP Goals	2
Strategic Planning Partners	3
Vision Statement	4
Primary Strategic Objectives	4
Primary Strategies	4
Parameters	4
Strategy 1	5
Priority Strategy 1(a)	6
Priority Strategy 1(b)	8
Priority Strategy 1(c)	10
Priority Strategy 1(d)	12
Priority Strategy 1(e)	14
Priority Strategy 1(f)	16
Priority Strategy 1(g)	18
PRIORITY STRATEGY 1 - COST SUMMARY	20
Strategy 2	22
Priority Strategy 2(a)	23
Priority Strategy 2(b)	25
Priority Strategy 2(c)	27
Priority Strategy 2(d)	29
Priority Strategy 2(e)	31
Priority Strategy 2(f)	33
Priority Strategy 2(g)	35
PRIORITY STRATEGY 2 - COST SUMMARY	37
Strategy 3	38
Priority Strategy 3(a)	39
Priority Strategy 3(b)	41
Priority Strategy 3(c)	43
Priority Strategy 3(d)	45

Priority Strategy 3(e)	47
PRIORITY STRATEGY 3 - COST SUMMARY	49
Strategy 4	50
Priority Strategy 4(a)	51
Priority Strategy 4(b)	53
PRIORITY STRATEGY 4 - COST SUMMARY	55
Strategy 5	56
Priority Strategy 5(a)	57
Priority Strategy 5(b)	59
Priority Strategy 5(c)	61
Priority Strategy 5(d)	63
PRIORITY STRATEGY 5 - COST SUMMARY	65
Strategy 6	66
Priority Strategy 6(a)	67
Priority Strategy 6(b)	69
Priority Strategy 6(c)	71
Priority Strategy 6(d)	73
PRIORITY STRATEGY 6 - COST SUMMARY	75
Strategy 7	76
Priority Strategy 7(a)	77
Priority Strategy 7(b)	79
Priority Strategy 7(c)	81
Priority Strategy 7(d)	83
PRIORITY STRATEGY 7 - COST SUMMARY	85
APPENDIX A	86



Executive Summary

The following pages contain the annual update of the Competitive Advantage Plan (CAP), originally certified by Resolution and adopted by the Board of Education at its regular meeting held on the 21st day of July 2016. The 5-year strategic plan was the result of an exhaustive quantitative and qualitative study of the school district and the community it serves, conducted in tandem with the Claremont Graduate University's Evaluation Center. Data for the original CAP was collected through surveys and focus group sessions with students, parents, certificated and classified staff at all school sites, a variety of members of the community, including civic and business leaders, parents exiting DUSD, alumni, and faith leaders in the community. A variety of study sessions germane to the process and final product were conducted for the Public by the Board of Education. The same primary groups of stakeholders (i.e. ELAC, DELAC, DAC, CEC, SSC, DUEA, and CSEA) involved in the formation and production of the annual Local Control and Accountability Plan (LCAP) were equally involved in each stage of both the original CAP and this first iteration and will be involved in each annual update. The CAP was and remains an action plan, with each action item supported by a resource allocation plan. The update reflects changes in form and shape, not in direction.

The single dominant theme in the original CAP and the updated version is rigor. Rigorous academic standards, rigorous accountability standards, and the rigorous pursuit of identifying and addressing the individual needs of students. While our stakeholders identified the rigor of our Early College Program at Duarte High School, specialized STEM and engineering courses, Computer Aided Design (CAD), Advanced Placement classes, City of Hope internships, and the International Baccalaureate program at Maxwell as examples of rigor and areas of strengths, increased rigor remained a primary focus of our stakeholders. As a result of these findings, rigor was woven throughout the original CAP as the standard by which all actions and expenditures were measured. The updated CAP reflects this same theme as evidenced by the full implementation of the rigorous programs referenced above as well as the addition of Rigorous Curriculum Design, Project Lead the Way, Integrated PK-8 arts and sciences, STEAM, Artful Learning, a degree-bearing Early College Program, and the expansion of the International Baccalaureate program.

Other needs that emerged from the original findings included more support around classroom technology, digital learning resource specialists on site, focused professional development targeted at instructional context and the Common Core, vocational programs for non-college bound students, more specialized courses, electives, and career technical education (CTE) programs in careers such as culinary arts/hospitality, health careers, biotechnology, computer science focused on designing, building, and understanding interactive media, expansion of the Early College programs, recruitment of highly effective teachers and a competitive salary and benefits structure to attract and maintain those teachers, defining clear standards of behavior, and site autonomy. We have succeeded in meeting all of those primary 2016-17 goals.

The primary goal of repurposing Northview 7-8 as a 7-12 Charter Arts Theme-based School and reconfiguring DUSD from K-6, 7-8, and 9-12 schools into K-8 theme-based schools succeeded in changing the trajectory of DUSD, reversing a 15-year trend of declining enrollment and increasing the expectations for all students. The four pillars (see page 4) of the original CAP remain and continue to serve as the foundation for the District's renaissance. They represent the voices of our students, parents, staff, and community members. These foundational principles are rooted in DUSD's commitment to embrace diversity, partners, high expectations for all, and service.



Pillars and LCAP Goals



Results-Focused: Reduce the achievement gap equitably between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

Action: Examine the institutional forces and traditions that prevent us from having an unimpeded view of our current reality and making constructive improvement.



Service-Centered: Create a culture of service grounded in the promise that all people will be treated with dignity and respect.

Action: Develop effective tools to measure customer satisfaction and improve customer service.



21st Century Schools: Prepare teachers and leaders to create the conditions for students to think critically, solve problems creatively and collaboratively, and compete in the world of complex environmental, political, technological, and socioeconomic challenges.

Action: Examine the discrepancy between what students are doing in school (i.e. rigor, course completion, credit hours, assessment results, etc....) and their actual college and career readiness.

STRONG PARTNERSHIPS

Strong Partnerships: Create a culture where partnering entities work together to integrate and complement each other in support of student success.

Action: Develop a more seamless approach to learning that addresses the complex conditions and variety of environments (home, school, community) in which students learn and grow.



Strategic Planning Partners

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Vision Statement 21st Century Schools Producing 21st Century Students

Mission Statement

The mission of the Duarte Unified School District is to provide the knowledge, skills and inspiration for each student to be successful in college, career, and life.

Belief Statements

We believe we are a community of learners;

We believe learning occurs in a culture of caring and respect;

We believe all students are motivated to learn when engaged in meaningful work that connects to their lives;

We believe expectations do influence performances and outcomes;

We believe learning increases when there are high expectations for performance and conduct; We believe we have the responsibility to find solutions that enable all students to learn

Primary Strategic Objectives

Stabilize enrollment by retaining current students and becoming a destination district for students inside and outside of the district's boundaries.

Improve the image and reputation of the district.

Primary Strategies

Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

Create a culture where partnering entities work together to integrate and complement each other in support of student success.

Develop and implement a facilities master plan for physical space and technology infrastructure to improve the climate, safety, and learning environment of the school.

Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

Parameters

All programs and services must be consistent with our vision and mission to produce 21st Century students prepared for college, career, and life.

All budgetary decisions must include a cost-benefit analysis to ensure educational opportunities are balanced with fiscal responsibility.

All programs, services, and budgetary decisions must be aligned with Division, Department, and Single Plan for Student Achievement (SPSA) plans and measured annually.



Strategy 1

Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.



Priority Strategy 1(a)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality beginning teachers.

		Action Items					
1)	Priority	Strategy	Sugg	ested T	Imple imelin		ation
	a) Att	ract and support high-quality beginning teachers.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Increase beginning teacher salaries to be no less than the median in Los Angeles County.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	2.	Develop an induction and mentoring program.					
	3.	Implement and support an induction and mentoring program.			\boxtimes	\boxtimes	\boxtimes
	4.	Develop an onboarding program (i.e. orientation, training, and support system) for beginning teachers and staff.		\boxtimes			
	5.	Implement an onboarding program (i.e. orientation, training, and support system) for beginning teachers and staff.			\boxtimes	\boxtimes	
	6.	Offer financial incentives, such as signing bonuses, scholarships, and professional growth opportunities.				\boxtimes	\boxtimes
	7.	Create a recruitment plan specifically to fill difficult-to-fill positions.		\boxtimes			
	8.	Annually compare and report salaries and benefits for beginning teachers to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	9.	Develop staff forums to facilitate an exchange of information, ideas and to attain feedback on district initiatives.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Responsible Person: Assista	nt Sup	perinte	enden	t, Pers	sonnel



Priority Strategy 1(a)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality beginning teachers and staff.

	COSTS	BENEFITS					
Tan	ngible:	Tangible:					
\[\lambda \] \[\lambda \] \[\lambda \]	Net cost of step and column increases Training and staff development costs Induction and Mentoring costs for staff stipends and release time Financial incentives (i.e. sign on bonus, professional growth and scholarships) Recruitment materials for career fairs etc.	 ✓ Larger and more competitive applicant pool for both teacher and staff positions ✓ Improved teacher and staff competencies ✓ Increase in the number of teachers and classified staff pursuing additional degrees and certifications ✓ Increased student achievement 					
Inta	angible:	Intangible:					
✓ ✓	Impact on high school master schedule Cost of training an employee and having them leave for another district	 ✓ Staff feels valued because of investment made in their professional development ✓ Positive staff morale leads to an improved perspective of the District 					



Priority Strategy 1(b)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality beginning classified staff.

		Action Items					
1) Priori	ty St	crategy	Sugg		Imple imelin	menta ie	ation
b)	Att	ract and support high-quality beginning classified staff.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Increase beginning salaries classified staff to be consistent with State averages for like districts.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	2.	Develop an induction and mentoring program.	\boxtimes	\boxtimes			
	3.	Implement and support induction and mentoring program.				\boxtimes	
	4.	Develop an onboarding program (i.e. orientation, training, and support system) for beginning classified staff.	\boxtimes	\boxtimes			
	5.	Explore financial incentives such as scholarships and professional growth opportunities.	\boxtimes				
	6.	Create a recruitment plan specifically to fill difficult to fill positions.	\boxtimes	\boxtimes			
	7.	Annually compare and report salaries and benefits for beginning classified staff to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes		
		Responsible Person: Assista	nt Sup	perinte	enden	t, Pers	onnel



Priority Strategy 1(b)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality beginning classified staff.

COSTS	BENEFITS					
Tangible:	Tangible:					
 ✓ Net cost of step and column increases ✓ Training and staff development costs ✓ Induction and Mentoring costs for staff stipends and release time ✓ Financial incentives (i.e. sign on bonus, professional growth and scholarships) ✓ Recruitment materials for career fairs etc. 	 ✓ Larger and more competitive applicant pool for both teacher and staff positions ✓ Improved teacher and staff competencies ✓ Increase in the number of teachers and classified staff pursuing additional degrees and certifications ✓ Increased student achievement 					
Intangible: ✓ Impact on high school master schedule ✓ Cost of training an employee and having them leave for another district	Intangible: ✓ Staff feels valued because of investment made in their professional development ✓ Positive staff morale leads to an improved perspective of the District					



Priority Strategy 1(c)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract, retain, and support high-quality experienced teachers.

Action Items						
1) Priority Strategy	Suggested Implementation Timeline					
c) Attract, retain, and support high-quality experienced teachers.	2017-18	2018-19	2019-20	2020-21	2021-22	
 Increase teacher salaries to be no less than the median in Los Angeles County. 		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
Increase teacher benefits to be no less than the median in Los Angeles County.		\boxtimes	\boxtimes	\boxtimes		
 Offer other financial incentives such as, scholarships and professional growth opportunities. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
 Establish staff development plans incorporating action research, as an alternative to standard evaluation. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
 Include teachers in the identification of staff development needs and the implementation of professional development. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
6. Include teachers in the identification and development of programs.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
7. Provide leadership/promotional opportunities to experienced teachers (i.e. department chair, department lead, and curriculum leaders).		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
8. Provide reimbursement for professional conferences.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
9. Offer retirement incentives.		\boxtimes				
 Include teachers in all decision-making processes, including staff development, budget resources. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
 Develop staffing ratios for certificated that are competitive with surrounding districts and follow state-accepted ratios. 		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
 Create employee guidelines and policies for conducting professional and appropriate communications with internal and external audiences 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
13. Provide customer service training for all district employees.		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
14. Annually compare and report salaries and benefits for experienced teachers to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
Responsible Person: Assista	nt Su	perinte	enden	t, Pers	onnel	



Priority Strategy 1(c)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality experienced teachers.

	COSTS	BENEFITS						
Tar	gible:	Tangible:						
✓	Net cost of step and column increases	~	More teacher/staff contact					
√	Additional teacher salaries-ongoing	√	Increased differentiated learning opportunities					
✓	Professional development-ongoing	√	Increased academic achievement					
✓	Onboarding costs	√	Increased instructional time					
√	Physical space including additional classrooms or learning areas to accommodate small groups	✓	Increased engagement of staff and students					
Inta	angible:	Inta	angible:					
✓	Time for training	√	Improved school climate					
✓	Time for establishing volunteer network	√	Improved staff morale					
✓	Increased responsibility assigned to administrators to oversee implementation	√	Improved student satisfaction					



Priority Strategy 1(d)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract and support high-quality experienced classified staff.

		Action Items					
1)	Priority	Strategy	Sugg	ested T	Imple imelin		ation
	d) Attr	ract, retain, and support high-quality experienced classified staff.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Increase salaries for classified staff to be consistent with State averages for like districts.	\boxtimes				
	2.	Increase benefits for classified staff to be consistent with State averages for like districts.	\boxtimes		\boxtimes	\boxtimes	
	3.	Explore financial incentives such as scholarships and professional growth opportunities.	\boxtimes		\boxtimes	\boxtimes	\boxtimes
	4.	Establish staff development plans incorporating action research.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	5.	Classified staff take an active role in the identification of staff development needs and the implementation of professional development.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	6.	Classified staff take an active role in the identification and development of programs.	\boxtimes		\boxtimes	\boxtimes	
	7.	Provide reimbursement for professional conferences.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	8.	Offer retirement incentives.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	9.	Include classified staff in all decision-making processes, including staff development, budget resources.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	10.	Develop staffing ratios that are competitive with surrounding districts and follow state-accepted ratios.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	11.	Create employee guidelines and policies for conducting professional and appropriate communications with internal and external audiences	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	12.	Provide customer service training for all district employees.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	13.	Annually compare and report salaries and benefits for experienced classified staff to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Responsible Person: Assista	nt Su	perinte	enden	t, Pers	onnel



Priority Strategy 1(d)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Attract, retain, and support high-quality experienced classified staff.

	COSTS	BENEFITS					
Tan	gible:	Tangible:					
✓	Net cost of step and column increases	√	More teacher/staff contact				
✓	Training and staff development costs	√	Increased differentiated learning opportunities				
√	Induction and Mentoring costs for staff stipends and release time	√	Increased academic achievement				
	release time	✓	Increased instructional time				
V	Financial incentives (i.e. sign on bonus, professional growth and scholarships)	√	Increased engagement of staff and students				
✓	Recruitment materials for career fairs etc.						
Inta	angible:	Inta	angible:				
√	Time for training	√	Improved school climate				
~	Time for establishing volunteer network	√	Improved staff morale				
✓	Increased responsibility assigned to administrators to oversee implementation	~	Improved student satisfaction				



Priority Strategy 1(e)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality substitute teachers and substitute support staff.

	Action Items								
1)	1) Priority Strategy Suggested Implement Timeline								
	e)	Retain and support high-quality substitute teachers and substitute support staff.	2017-18	2018-19	2019-20	2020-21	2021-22		
		 Raise the daily rate for short term and long term sub assignments to be competitive with surrounding districts. 		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		2. Train substitute teachers and develop a set of standards and code of conduct.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		3. Incentivize retired employees to substitute.			\boxtimes	\boxtimes	\boxtimes		
		4. Include substitutes in staff development activities.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		5. Set and communicate clear, high expectations for new substitute teachers and staff .	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		6. Create an incentive plan for consistent service (i.e. minimum days per week).		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		7. Provide ongoing training opportunities for all substitutes.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		3. Provide regular and ongoing opportunities for feedback regarding performance.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		9. Annually compare and report salaries and benefits for substitute teachers and staff to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	Responsible Person: Assistant Superintendent, Personnel								



Priority Strategy 1(e)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality substitute teachers and substitute support staff.

COSTS	BENEFITS						
Tangible:	Tangible:						
 ✓ Salary increases to be competitive ✓ Training and staff development costs ✓ Adding additional temporary staffing 	 ✓ Increased retention rate of competent and experienced staff ✓ Improved substitute teacher and staff competencies ✓ Improved student achievement 						
Intangible:	Intangible:						
✓ Time for planning, training and implementation	 ✓ Increase engagement for students ✓ Increased depth of instructional practices ✓ Students more globally competitive 						



Priority Strategy 1(f)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality supplemental positions (Athletics and Performance Based Programs).

			Action Items							
1)	Priority Strategy				Suggested Implementation Timeline					
	f)	f) Retain and support high-quality supplemental positions (Athletics and Performance Based Programs).		2017-18	2018-19	2019-20	2020-21	2021-22		
		1.	Raise the supplemental salaries per category to be competitive with surrounding districts.		\boxtimes					
		2.	Develop staffing ratios for supplemental positions that are competitive with surrounding districts.		\boxtimes					
		3.	Provide regular and ongoing opportunities for feedback regarding performance.		\boxtimes	\boxtimes	\boxtimes			
		4.	Provide ongoing training opportunities for all supplemental positions.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		5.	Set and communicate clear, high expectations for supplemental positions.							
		6.	Ensure all staff in supplemental positions are trained and agree, by contract, to follow a code of conduct for dress and behavior.	\boxtimes		\boxtimes		\boxtimes		
		7.	Annually compare and report salaries and benefits for supplemental positions to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	Responsible Person: Assistant Superintendent, Personnel									



Priority Strategy 1(f)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality supplemental positions (Athletics and Performance Based Programs).

COSTS	BENEFITS
Tangible:	Tangible:
✓ Salary increases to be competitive	✓ Increased retention rate of competent and experienced staff
✓ Training and staff development costs	✓ Improved teacher and staff competencies
✓ Adding additional staffing	✓ Improved student athletic/arts achievement
Intangible:	Intangible:
✓ Time for planning, training and implementation	✓ Increased engagement for students
	✓ Increased positive perceptions of district
	✓ Students more globally competitive
	✓ Increased opportunities for students



Priority Strategy 1(g)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality leadership team members.

		Action Items					
1)	Priorit	y Strategy	Su		d Impler Timeline	mentatio	on
	g) R	etain and support high-quality District Leadership Team members.	2017-18	2018-19	2019-20	2020-21	2021-22
	1	Raise leadership team salaries per category to be competitive with surrounding districts.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	2	Raise leadership team benefits per category to be competitive with surrounding districts.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	3	Develop and pilot a 360º evaluation system for all District Leadership Team members.					
	4	Formalize and implement a 360º evaluation system for all District Leadership Team members.		\boxtimes		\boxtimes	
	5	Develop and pilot 360º evaluation system with both bargaining units for principal evaluation feedback.		\boxtimes			
	6	Formalize and implement a 360° evaluation system with both bargaining units for principal evaluation feedback.			\boxtimes		
	7	Develop a leadership development program with both bargaining units to prepare future district leaders.		\boxtimes			
	8	Register all District Leadership Team members in ACSA or the professional organization germane to their positions.			\boxtimes		
	9	Register all certificated leadership team members in one professional organization germane to their position in addition to ACSA.				\boxtimes	
	1	 Register all non-certificated leadership team members in one professional organization germane to their position in addition to their primary professional affiliation. 				\boxtimes	
	1	Annually compare and report salaries and benefits for leadership positions to districts in the same geographical market basket, a common size band, and with similar financial characteristics including deficit spending habits and recent enrollment trends (increasing/decreasing).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Responsible Person: Assistant	Supe	rinter	ndent,	, Perso	onnel



Priority Strategy 1(g)

STRATEGY: Develop and maintain a quality work force, including incrementally increasing the average teacher, staff, and leadership team salaries to be no less than the median in Los Angeles County, to increase the likelihood that goals related to student achievement are met.

DESIRED OUTCOME: Retain and support high-quality leadership team members.

COSTS	BENEFITS
Tangible:	Tangible:
 Net cost of step and column increases for management positions. 	 ✓ Stability in an organization that experiences high rates of leadership team turnover
 ✓ Training and staff development costs ✓ Adding additional staffing ✓ Cost of professional organization membership fees 	 ✓ Increased retention rate of competent and experienced leaders ✓ Improved leadership team competencies ✓ Build leadership capacity
Intangible:	Intangible:
✓ Time for planning, training and implementation	 ✓ Increased engagement for students ✓ Increased positive perceptions of district ✓ Students more globally competitive ✓ Increased opportunities for students



PRIORITY STRATEGY 1 - COST SUMMARY

Section	Est. Annual Program Cost Projection	Est. One- Time Program Cost Projection	Facility Modernization	Currently Budgeted	Description	Funding Source	Year
1(a)1	on-going/ cost annually	determined			Increase beginning teacher salaries to be no less than the median in Los Angeles County	Fund 01	18/19-21/22
1(a)2	\$ 2,000				Develop an induction and mentoring program	Fund 01	18/19-19/20
1(a)3	\$ 45,000			\$45,000	Implement and support an induction program	Fund 01	18/19-21/22
1(a)4	\$ 7,500			\$7,500	Develop an onboarding program for cert. staff	Fund 01	18/19
1(a)5	\$ 2,500			\$2,500	Implement onboarding program	Fund 01	18/19-21/22
1(a)6	\$ 10,000				Offer financial incentives for beg. certificated staff	Fund 01	19/20-21/22
1(b)1	\$ 25,000				Increase beginning salaries to state-wide averages Develop mentoring and induction program for cl.	Fund 01	18/19-21-22
1(b)2	\$ 6,000				Staff Implement mentoring and induction program for Cl.	Fund 01	18/19
1(b)3	\$ 2,000				Staff	Fund 01	19/20-21/22
1(b)4					Develop an onboarding program for classified staff	Fund 01	18/19
1(b)5	\$ 10,000				Offer financial incentives for beg. classified staff	Fund 01	19/20-21/22
1(c)1					Increase teacher salaries to the L.A. County Median	Fund 01	17/18-21/22
	\$ 202,000			\$202,000	2% salary schedule increase	Fund 01	17/18
	\$ 695,000			\$695,000	18/19 COLA plus 2.5%	Fund 01	18/19
	\$ 400,000				2% salary schedule increase	Fund 01	19/20
	\$ 420,000				(Same as above)	Fund 01	20/21
	\$ 440,000				(Same as above)	Fund 01	21/22
1(c)2	\$ 440,000				Increase benefits to no less than L.A. County median	Fund 01	17/18-21/22
	\$ 440,000				(Same as above)	Fund 01	18/19
	\$ 440,000				(Same as above)	Fund 01	19/20
	\$ 440,000				(Same as above)	Fund 01	20/21
	\$ 440,000				(Same as above)	Fund 01	21/22
1(c) 3	\$ 8,000				Financial incentives for prof. growth opportunities	Fund 01	18/19-21/22
1(c)8	\$ 10,000			\$10,000	Professional conference reimbursements	Fund 01	18/19-21/22
1(d)1					Increase classified salaries to the state-wide median	Fund 01	17/18-21/22
	\$ 85,000			\$85,000	2% salary schedule increase	Fund 01	17/18
	4			\$420,000	18/19 COLA plus 2.5%	Fund 01	18/19
	\$ 170,000				2% salary schedule increase	Fund 01	19/20
	\$ 180,000				(Same as above)	Fund 01	20/21
1/4/2	\$ 190,000				(Same as above)	Fund 01	21/22
1(d)2	¢ 19F 000				Increase benefits to no less than L.A. County median	Fund 01	17/18-21/22
	\$ 185,000 \$ 185,000				(Same as above)	Fund 01 Fund 01	18/19 19/20
	\$ 185,000				(Same as above) (Same as above)	Fund 01	20/21
	\$ 185,000				(Same as above)	Fund 01	21/22
1(d)7	\$ 10,000			\$10,000	Professional conference reimbursements	Fund 01	18/19-21/22
1(e)1	\$ 40,000			\$10,000	Increase substitute pay	Fund 01	18/19
1(e)3	\$ 15,000				Incentivize retired teachers to substitute	Fund 01	18/19-21/22
1(e)6	\$ 8,000				Create incentive plan for consistent sub service	Fund 01	18/19-21/22
1(f)1	\$ 20,000				Raise stipends to be competitive with surrounding districts	Fund 01	18/19-21/22
1(g)1					Increase administrative salaries to be competitive	Fund 01	17/18-21/22
	\$ 22,000			\$22,000	2% salary schedule increase	Fund 01	17/18
	\$ 170,000			\$170,000	18/19 COLA plus 2.5%	Fund 01	18/19
	\$ 86,000				2% salary schedule increase	Fund 01	19/20
	\$ 89,000				(Same as above)	Fund 01	20/21
	\$ 92,000				(Same as above)	Fund 01	21/22
1(h)1					Increase benefits to no less than L.A. County median	Fund 01	17/18-21/22

PRIORITY STRATEGY 1 - COST SUMMARY Continued



\$ 10,000				CI. Froressional membership in addition to ACSA	i uliu 01	20/21
				•		20/21 20/21
				•		19/20
				(Same as above)	Fund 01	21/22
\$ 33,000				(Same as above)	Fund 01	20/21
\$ 33,000				(Same as above)	Fund 01	19/20
\$ 33,000				(Same as above)	Fund 01	18/19
\$ 33,000				(Same as above)	Fund 01	17/18
	\$ 33,000 \$ 33,000	\$ 33,000 \$ 33,000 \$ 33,000 \$ 33,000 \$ 18,000 \$ 10,000	\$ 33,000 \$ 33,000 \$ 33,000 \$ 33,000 \$ 18,000 \$ 10,000	\$ 33,000 \$ 33,000 \$ 33,000 \$ 33,000 \$ 18,000 \$ 10,000	\$ 33,000 (Same as above) \$ 18,000 (Same as above) \$ 10,000 ACSA membership for all DLT \$ 10,000 Cert. Professional membership in addition to ACSA	\$ 33,000 (Same as above) Fund 01 \$ 18,000 ACSA membership for all DLT Fund 01 \$ 10,000 Cert. Professional membership in addition to ACSA Fund 01



Strategy 2

Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.



Priority Strategy 2(a)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Reduce the number of students who transfer out of the district or leave the district after being enrolled.

		Action Items					
2)	Priority	Strategy	Imp	Su lemer	ggesto		line
	•	uce the number of students who transfer out of the district or leave district after being enrolled.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Provide overall vision (Original CAP 2016-17)		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	2.	Designate adequate quality and quantity of human resources to effectively accomplish the result.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	3.	Annually analyze inter-district and intra-district transfer data, enrollment projections, demographics, trend analysis, enrollment verification, and school boundary assignments.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	4.	Update inter-district transfer policy.	\boxtimes				
	5.	Study the district's boundaries and school of residence (choice) policies and update the intra-district transfer policy.	\boxtimes				
	6.	Create new boundaries for PK-8 schools.	\boxtimes				
	7.	Create opportunities for 8 th grade students to become familiar and comfortable with DHS by transporting them to the campus and offering a series of electives and advanced courses during the last period of the day.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	8.	Provide oversight and accountability.	\boxtimes				
	9.	Communicate effectively with all key stakeholders in home survey language.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	10.	Ensure regular and effective communication with feedback from school site staff.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Responsible Pe	rson: S	Superii	ntende	ent &	Staff



Priority Strategy 2(a)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Reduce the number of students who transfer out of the district or leave the district after being enrolled as an elementary school student.

	COSTS	BENEFITS
Tar	ngible:	Tangible:
✓	Promotional materials and support materials to market the change	✓ Annual operating costs that drop off with the Northview site repurposed
✓ ✓ ✓	Reconfiguration of facilities from K-6 to K-8 Additional staffing cost during transition years 1-3 Upgrade and modernization of Duarte High School	✓ Annual revenue generated from CSArts license to occupy the former Northview campus including 3% authorization fee, food service agreement, net enrollment increase, and classroom/space lease agreement.
Int	angible:	Intangible:
✓ ✓	Social and political capital loss due to interest-based agendas Pressure to designate the right people to carry out this plan Managing change is difficult and chaos often accompanies significant change	 ✓ Change the perception of DUSD ✓ The real possibility to change the culture of DUSD and enter a new era for the organization ✓ Become a destination school district for families shopping for PK-8 theme-based schools
	Inevitable criticism that things are not done the way some would like Short term challenges inherit in reconfiguration	 ✓ Community involvement at a level that has never been observed in DUSD ✓ The unification of all stakeholders in the renaissance of DUSD
✓	Lack of support from people resistant to change	



ACTION ITEM

Priority Strategy 2(b)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Keep all stakeholders informed and engaged in the reconfiguration process by providing regular, consistent, and proactive systems of clear communication and high quality customer service.

Action It	ems							
2) Priority Strategy		Suggested Implementation Timeline						
b) Keep all stakeholders informed and engaged in th process by providing regular, consistent, and proa communication and high quality customer service	ctive systems of clear	2017-18	2018-19	2019-20	2020-21	2021-22		
 Promote parent education programs through support district initiatives. 	Parent University to	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
 Establish and market a clear brand identity fo based Academy that is consistent in message, 			\boxtimes		\boxtimes	\boxtimes		
 Host regularly scheduled informational event both the district and site levels for stakeholde transition process, theme-based schools, and by the district. 	ers to learn about the	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
 Maximize awareness of the new programs of through the creation of professional grade pr publications for each school and/or program. 	int and digital	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
 Communicate transition timelines and plans t by PK-8 reconfiguration that includes a respon 		\boxtimes	\boxtimes					
 Promote the district by providing regularly sol parents and community members to see the action. 		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
 Provide a user-friendly website, social media mass notification system for timely, clear info stakeholders in their home language. 		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
8. Create an on-line community outreach network explore, evaluate and engage with DUSD school current and prospective parents with facts, to other DUSD parents.	ools by connecting	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	Responsible Persor	n: Pub	olic Inf	ormat	ion Of	ficer		



COST v. BENEFIT ANALYSIS

Priority Strategy 2(b)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Keep all stakeholders informed and engaged in the reconfiguration process by providing regular, consistent, and proactive systems of clear communication and high quality customer service.

COSTS	BENEFITS
Tangible:	Tangible:
 ✓ Branding and marketing materials and related printing expense ✓ Translators for written and in-person outreach ✓ Additional staff to establish network and community outreach ✓ Materials such as paper, subscriptions to digital communication tools, etc. 	 ✓ Improved image and reputation ✓ Clarity regarding district initiatives ✓ Increased responsiveness to stakeholders' needs ✓ Increased family and community involvement and support ✓ Increased volunteerism and participation ✓ Greater community awareness of schools and their needs
 Intangible: ✓ Anxiety created by change ✓ Time to create and distribute clear transition plans ✓ Time for establishing volunteer network and linking to all school sites 	Intangible: ✓ Reduced anxiety and increased family wellbeing when supported by district ✓ Improve intra-school spirit ✓ Foster a healthier school climate



Priority Strategy 2(c)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish high-functioning PK-8 schools with a focus on the visual and performing arts, STEM fields, dual language immersion, and International Baccalaureate.

	Action Items						
2)	Priorit	y Strategy			iggest		
			Imp	lemer	ntation	1 Time	line
	p	tablish high-functioning PK-8 schools with a focus on the visual and erforming arts, STEM fields, dual language immersion, and International accalaureate.	2017-18	2018-19	2019-20	2020-21	2021-22
	1	Establish and support a PTA at every school site and PTA-sponsored Parent/Welcome Center on each site.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	2	Facilitate a District-wide (all stakeholders) Curriculum Committee to review and make recommendations for curriculum, instruction, and assessment		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	3	Facilitate a Task Force in Arts and one in Athletics to coordinate PK-8 VAPA and athletic programs, respectively					\boxtimes
	4	Implement Artful Learning at Andres Duarte PK-8	\boxtimes	\boxtimes		\boxtimes	\boxtimes
	5	Implement Dual Language Immersion Spanish at Beardslee PK-8	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	6	Implement International Baccalaureate at Maxwell PK-8	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	7	Implement STEAM at Royal Oaks PK-8	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	8	Study feasibility of reconfiguring Valley View into a PK-8 innovation and design academy focused on computer science.	\boxtimes				
	9			\boxtimes			
	1	Open Valley View as the Valley View PK-8 Academy of Technology and Creative Learning.			\boxtimes		
	1	. Partner with Cal Poly Pomona Women in Engineering to deliver the Femineer™ program to inspire females to pursue STEM education at Valley View.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	1	 Develop a PK-8 Site Administration/Leadership Team profile to ensure adequate support based on the needs of each school (i.e. IB has a facilitator, SPED needs are different per school, etc). 	\boxtimes				
	1	 Add admin/leadership team positions based on the profile of each PK- 8 school. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Responsible Person: Assistant Superinte	enden	t, Edu	cation	al Ser	vices



Priority Strategy 2(c)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish high-functioning PK-8 schools with a focus on the visual and performing arts, GATE, STEM fields, dual language immersion, and International Baccalaureate.

	COSTS		BENEFITS
Tar	Tangible:		ngible:
✓	Reconfiguring the PK-6 schools into PK-8 schools	✓	Eliminate primary transition for inter-district transfers out of DUSD
✓	Build state-of-the-art facilities	✓	Increase capacity to create conditions for student success
✓	Reorganizing district staff needed to accomplish result	✓	Be the only fully PK-8 theme-based district in the region
✓	Materials and other expenses for Advisory Council meetings and parent education and support	✓	Address the demands of the community for GATE, IB, STEM, visual & performing arts, and dual language immersion
✓	Materials, professional development, and support for theme-based programs including International Baccalaureate, Project Lead the Way, GATE, VAPA, and Dual Language	√	Reducing challenging transition into middle school
✓	Immersion Increased administrative support	V	Increasing parent involvement
Inta	angible:	Inta	angible:
✓	A culture resistance to change and vulnerable to political pressure	✓	Deeper understanding and vision permeating the DUSD system
		✓	DUSD not standing still
		✓	Improved teacher morale and sense of professional accomplishment



Priority Strategy 2(d)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Increase the number of students attending pre-school programs throughout the district.

Action Items										
2)	Priority Strategy				Suggested Implementation Timeline					
	-	d) Increase the number of students attending pre-school programs throughout the district.		2018-19	2019-20	2020-21	2021-22			
	1.	Create a Family Service Coordinator position to oversee recruitment and services for parents of pre-school children.			\boxtimes					
	2.	Apply for Los Angeles Universal Preschool (LAUP) funding	\boxtimes	\boxtimes						
	3.	Expand services by adding one class at both Beardslee and Maxwell where there are higher numbers of eligible families.	\boxtimes							
	4.	Apply for CDE State Per-School (SPS) expansion grants and license additional classrooms as enrollment increases.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	5.	Study the feasibility of early childhood programs, both feebased and State preschool.	\boxtimes	\boxtimes	\boxtimes					
	6.	Study the feasibility of early childhood programs for employees of DUSD, City of Hope, and other local employers.	\boxtimes	\boxtimes	\boxtimes					
	7.	Build PK-3rd grade articulation with district wide common assessments and benchmarks following an early intervention model.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	8.	Use Desired Results Developmental Profile (DRDP)	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	9.	Explore wrap around service models for parents with children in the pre-school programs.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	Responsible Person: Assistant Superintendent, Education Services									



COST v. BENEFIT ANALYSIS

Priority Strategy 2(d)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Increase the number of students attending pre-school programs throughout the district.

COSTS	BENEFITS
Tangible:	Tangible:
 ✓ Facilities accommodations to meet licensing regulations 	✓ Builds strong positive relationships with children and parents early in school career
✓ Cost to add pre-school programs not funded state or fully covered by parent fees	by the ✓ Ensures foundational learning skills for students for future academic success
✓ Administrative costs	 ✓ Provides families with early interventions through wrap around services
✓ Training costs for highly qualified staff	✓ Identifies and addresses individual student needs at the earliest point possible
	 ✓ Follows a developmental model with ELA and math mastery by 3rd grade as the goal
Intangible:	Intangible:
✓ Understanding value of early education	 Expressed desire by families for neighborhood schools and strong early connections to the
 Accepting pre-school staff as contributing m of the school community 	·



Priority Strategy 2(e)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish rigorous high school academic programs designed to prepare students to meet no less than University of California and California State University admission standards.

Action Items										
2)	Priority	Priority Strategy			Suggested Implementation Timeline					
	stu	ablish rigorous high school academic programs designed to prepare dents to meet no less than University of California and California State versity admission standards.	2017-18	2018-19	2019-20	2020-21	2021-22			
	1.	Provide Rigorous Curriculum Design (RCD) training for Common Core State Standards in ELA and math, the NGSS, and history/social science.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	2.	Certify Career Ready Certification pathways via National Academy Foundation (NAF).	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	3.	Facilitate an AVID Advisory Committee to strengthen and support K-8 AVID and build 9-12 AVID.	\boxtimes	\boxtimes						
	4.	Expand Engineer Your World™, including dual enrollment with the University of Texas.	\boxtimes	\boxtimes	\boxtimes					
	5.	Establish a 4-year Early College Program in partnership with Citrus College.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	6.	Establish an AA or AS degree-bearing 4-year Early College Program w/ partner Citrus College in computer science.			\boxtimes	\boxtimes	\boxtimes			
	7.	Establish an AA or AS degree-bearing 4-year Early College Program in partnership with Citrus College in administration of justice.		\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	8.	Develop a CTE pathway certification program for welding in partnership with Mount SAC and business partners.	\boxtimes	\boxtimes						
	9.	Develop a Hospitality Occupations Pathway Education (HOPE) Academy focused on culinary arts and entrepreneurship in partnership with City of Hope, Mount SAC, and Cal Poly Pomona.		\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	10.	Explore reciprocal program with CSArts for culinary arts.			\boxtimes					
	11.	Implement Health Occupations Pathway Education (HOPE) Academy program in partnership with the City of Hope and Citrus College.		\boxtimes	\boxtimes	\boxtimes				
	Responsible Person: Assistant Superintendent, Educational Services, Director of College and Career Director of Secondary Education									



Priority Strategy 2(e)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish rigorous high school academic programs designed to prepare students to meet no less than University of California and California State University admission standards.

COSTS			BENEFITS					
Tangible:		Tangible:						
V	Research and development support	✓	Increased rigor leads to more students meeting University of California and California State					
V	Materials and substitutes for RCD training		University admission standards					
√	Materials and substitutes for AVID training	√	More highly-qualified instructional staff					
√	Materials and substitutes for Project Lead the Way materials and training	✓	Higher standardized test results					
√	Advanced Placement training, materials, and exams							
Inta	Intangible:		angible:					
✓	A culture resistance to change	√	Cultural shift to higher expectations					



Priority Strategy 2(f)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish competitive programs in athletics, arts, and extra-curricular academic and non-academic clubs and organizations.

Action Items										
2)	Priority Strategy				Suggested					
					Implementation Timeline					
	f)		ablish a comprehensive K-12 extracurricular activities program, uding the arts, academic clubs, and athletics.	2017-18	2018-19	2019-20	2020-21	2021-22		
		1.	Eliminate the Dean of Athletics and Dean of Activities positions and restore three-admin team model.		\boxtimes					
		2.	Develop a Site Administration/Leadership Team profile for DHS to ensure adequate support.	\boxtimes	\boxtimes					
		3.	Modify site Administration/Leadership Team at DHS based on enrollment and changing needs.	\boxtimes	\boxtimes					
		4.	Develop a strategic plan to grow the athletic programs district-wide.	\boxtimes	\boxtimes					
		5.	Enhance all existing athletics facilities at DHS to attract and retain students and eliminate athletics as reason to transfer				\boxtimes	\boxtimes		
		6.	Design upgrades for gym, locker rooms, and fields.				\boxtimes	\boxtimes		
		7.	Implement a 3-yr rotating purchasing plan for athletic needs.			\boxtimes				
		8.	Create a branding plan through Under Armor and VIP Branding to promote student athletics and activities on campus and in the community.	\boxtimes	\boxtimes					
		9.	Explore opportunities for DHS/DUSD students to partner with CSArts or consortium classes.			\boxtimes	\boxtimes	\boxtimes		
		10.	Establish an eligibility monitoring system for students participating in athletics, band, and choir programs.			\boxtimes	\boxtimes	\boxtimes		
		11.	Develop College Promise programs with APU and LaVerne.	\boxtimes						
		12.	Work closely with Service Organizations (i.e. Rotary, Kiwannis, Chamber) to support student success.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		13.	Build a BVisa programs for international students, particularly Chinese.							
Responsible Person: Assistant Superintendent, Educational Services										



Priority Strategy 2(f)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish competitive programs in athletics, arts, and extra-curricular academic and non-academic clubs and organizations.

	COSTS	BENEFITS						
Tangible:		Tangible:						
	Promotion of high school programs and events Restructured administrative team adds one additional administrator to 2015-16 team		Students will have access to comprehensive educational program options and increased opportunities for college scholarships and post-secondary options					
V	Material cost for preparing and conducting monthly meetings of the Athletics Task Force		ADA increases as a result of student-athletes and other students who historically exit after K-5 or K-6 for other schools remaining in DUSD					
V	Athletic facility upgrades to all field spaces, gym, locker and team rooms.		DHS and the City of Duarte will have the facilities to host regional tournaments to raise					
√	Improved locker rooms and athletic support facilities (i.e. weight rooms, storage facilities, training room, etc)		funds to support athletic, arts, and other programs that are expensive to operate and result in students leaving DUSD					
✓	Purchase of uniforms for band and athletic teams		DHS and the City of Duarte will have the facilities to host extensive youth programs to promote a high quality of life in the City					
√	Tutorial/child care support expenses for after- school care		Falcon pride will result in fewer students residing in Duarte leaving DUSD					
Inta	angible:	Intangible:						
✓	The reputation of the school's athletics, arts, and other extra-curricular programs proves difficult to overcome.	✓	Cultural shift to higher expectations					



Priority Strategy 2(g)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish alternative high school diploma programs for students who are sixteen years of age or older and at risk of not graduating.

	Action Items							
2)	Prid	ority	Strategy	Imp	Su Iemer	ggest		line
	g)		ablish alternative high school diploma programs for students who are een years of age or older and at risk of not graduating.	2017-18	2018-19	2019-20	2020-21	2021-22
		1.	Implement an accelerated diploma program (180 credits) with certification (AB 288) in no less than one AB 288 CTE pathway.	\boxtimes				
		2.	Update Board policies related to graduation requirements (BP 6146) and other policies related to original credit, dual enrollment credit, and credit recovery.	\boxtimes				
		3.	Offer Career Skills Certification through Precision Exams to show proficiency and validate skills attained through CTE.	\boxtimes		\boxtimes	\boxtimes	\boxtimes
		4.	Identify private/public non-profit/educational entities including community colleges committed to support CTE/adult education.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		5.	Utilize the CTE Incentive Grant (Foothill Consortium) to develop and implement a pathway in Culinary Arts in partnership with Mount Sac CC and the City of Hope.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		6.	Utilize the CTE Incentive Grant (Foothill Consortium) develop and implement a pathway in manufacturing and welding in partnership with Mount Sac CC and Delafield Corporation.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		7.	Utilize the CTE Incentive Grant (Foothill Consortium) to develop and implement a pathway in health careers in partnership with Citrus College and the City of Hope.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		8.	Develop and implement the MIT Film Academy through Creating Creators partnership and other collaborations w/film festivals, production partnerships and entertainment professions.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		9.	Develop and implement parent education programs (Parent University) through the Adult Ed Block Grant (Citrus College Adult Ed Consortium).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		10.	Utilize Acellus on-line courses to support credit recovery, accelerated program pathways and certifications.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	Responsible Person: Assistant Superintendent, Educational Services Director of College & Career							



Priority Strategy 2(g)

STRATEGY: Restructure the district into PK-8 Academy schools, and a diverse set of secondary school options including a comprehensive high school, an alternative school, and a charter school of the arts.

DESIRED OUTCOME: Establish alternative high school diploma programs for students who are sixteen years of age or older and at risk of not graduating.

COSTS	BENEFITS						
Tangible:	Tangible:						
 ✓ Materials for monthly task force meetings to study the viability of an accelerated diploma program, Business Entrepreneurship pathways, Communication Technology Pathway, and International Business and Business Entrepreneurship certification and pathways ✓ Conference and other material fees for developing pathway programs 	 ✓ Students graduate with certificates that may facilitate employment and/or be stacked upon through continued education ✓ Students currently graduating without meeting college readiness requirements will have post-secondary education options ✓ Students currently graduating without securing workforce development skills will have post-secondary education workforce 						
✓ Legal fees to study BVisa program	options						
✓ Relocation and facility cost if a traditional continuation school model is replaced due to reduced need							
Intangible:	Intangible:						
 ✓ Perception that non-traditional students are drawn to the accelerated program 	✓ Students attending alternative education programs are not viewed negatively by the public						
	 ✓ Perception of alternative education programs improves 						



PRIORITY STRATEGY 2 - COST SUMMARY

	Estimated Annual Program Cost	Estimated One-Time Program Cost	Facility	Currently		Funding	
Section	Projection	Projection	Modernization	Budgeted	Description	Source	Year
2(a)7	\$ 100,000			\$100,000	Student transportation	Fund 01	18/19
2(b)3	\$ 12,000			\$ 12,000	\$2,000/school (printing, brochures, etc.)	Fund 01	18/19-21/22
2(b)4	\$ 10,000			\$ 10,000	Marketing PK-8 Academies	Fund 01	18/19-21/22
2(b)5	\$ 20,000			\$ 20,000	Translations, communication strategies	Fund 01	18/19-21/22
2(b)6	\$ 30,000			\$ 30,000	District/program marketing	Fund 01	18/19-21/22
2(c)3	\$ 90,000			\$ 90,000	Artful Learning PD/Materials at Andres Duarte PK-8	Fund 01	18/19-21/22
2(c)4	\$ 20,000			\$ 20,000	Dual Language Immersion at Beardslee PK-8	Fund 01	18/19-21/22
2(c)5	\$ 40,000			\$ 40,000	International Baccalaureate at Maxwell PK-8	Fund 01	18/19-21/22
2(c)6	\$ 35,000			\$ 35,000	Project Lead the Way at Royal Oaks PK-8	Fund 01	18/19-21/22
2(c)7			\$ 40,000	\$ 40,000	Valley View PK-8 Feasibility Study	Fund 21	17/18
2(c)8			\$ 250,000		Valley View PK-8 Plans/Design	Fund 21	18/19
			\$ 2,500,000		Open Valley View PK-8 Academy of Tech/Creative Lrng.		19/20
2(c)12	\$ 500,000			\$ 300,000	PK-8 Admin. positions	Fund 01	17/18-21/22
2(d)1	\$ 120,000				Family Service Coordinator (new)	Fund 01	2019/20
2(e)1	\$ 100,000			\$ 100,000	Rigorous Curriculum Design professional development	Fund 01	17/18-21/22
2(e)4	\$ 15,000			\$ 15,000	Expand Engineer Your World	Fund 01	17/18-19/20
2(e)9			\$ 1,800,000	\$1,800,000	Hospitality occupations (Culinary Expansion at DHS)	Fund 21	18/19-20/21
2(f)5			\$ 10,000,000		Enhance DHS Athletic Facilities	Fund 21	20/21-21-22
2(f)13	\$ 30,000			\$ 30,000	Bvisa program expansion for international students	Fund 01	17/18-18/19
2(g)8	\$ 82,000			\$ 82,000	MIT Film Academy through Creating Creators partnership	Fund 01	17/18
2(g)10	\$ 10,000			\$ 10,000	Utilize Acellus on-line courses	Fund 01	17/18
Totals:	\$ 1,214,000	\$	\$ 14,590,000	\$2,734,000			



Strategy 3

Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity, social or economic circumstances, language or disability.



Priority Strategy 3(a)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Support the development of the whole child and help all students set and pursue goals to gain greater self-discipline and self-awareness of their abilities and strengths.

	Action Items						
3)	Priority	Strategy	lmp	Su Iemer	ggest itation		line
	pur	port the development of the whole child and help all students set and sue goals to gain greater self-discipline and self-awareness of their lities and strengths.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Increase special education services and staffing equal to increases in funding (AB602) based on SELPA ADA and other data elements.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	2.	Expand Think Together	\boxtimes	\boxtimes	\boxtimes		
	3.	Develop a plan for a Child, Welfare, and Attendance office within Student Services.		\boxtimes	\boxtimes		
	4.	Assemble a Community Action Committee (CAC) task-force to study services for students with disabilities.	\boxtimes				
	5.	Support English Learners (EL) students by facilitating effective communication between the District Office, schools, parents and families through DELAC.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	6.	Create Support a tiered hierarchy of prevention using Positive Behavioral Interventions and Supports (PBIS) as a schoolwide behavioral management model.	\boxtimes				
	7.	Utilize A2A to track and monitor attendance.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	8.	Teach critical social competencies (SEL) necessary for academic and life success such as: resiliency, self-management, and responsible decision-making skills PK-8.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	9.	Develop and implement a Multi-Tiered System of Support (MTSS) to align academic, behavioral, and social-emotional learning in a fully integrated system of support.	\boxtimes	\boxtimes			
	10.	Assess strengths, coordinate supports to the LCAP, and align MTSS with the eight state priorities as part of Scale-Up MTSS cohort 2.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	11.	Hire a Reading Specialist to support the implementation of MTSS with academic focus on Tier I instructional strategies and interventions.			\boxtimes		
	12.	Create a position for a K-12 SPED Inclusion Specialist to support a least-restrictive environment.			\boxtimes		
		Responsible Persons: Assistant Superintendent, Educational Services, D &		or of Sp or of S			



Priority Strategy 3(a)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Support the development of the whole child and help all students set and pursue goals to gain greater self-discipline and self-awareness of their abilities and strengths.

	COSTS	BENEFITS						
Tan	Tangible:		gible:					
√	Cost of additional staffing for SPED services	✓	Students planning and accomplishing their own academic and social goals					
✓	Materials for task-forces to study student services and develop a plan	√	Increased staff collaboration					
✓	Positive Behavioral Interventions and Supports (PBIS) materials, incentives, and training	√	Depth of student understanding and complexity of thinking					
√	Additional staff to support initiatives	✓	Fewer suspensions and expulsions					
✓	Professional development	√	Safe schools					
~	Cost of Think Together beyond ASES grant							
~	Naviance per student cost							
✓	MTSS cost beyond SUMS grant							
✓	SEL curriculum and PD							
Inta	angible:	Inta	angible:					
✓	Time to develop and implement system	✓	Improved school climate					
√	Anxiety about change	√	Improved student connectedness with school					
		✓	Improved academic engagement of students					



Priority Strategy 3(b)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Promote connectedness through Professional Learning Communities and small learning environments to better meet the needs of individual students.

		Action Items								
3)	Priority Strategy				Suggested Implementation Timeline					
	•	mote connectedness through Professional Learning Communities and all learning environments to better meet each student's needs.	2017-18	2018-19	2019-20	2020-21	2021-22			
	1.	Maintain class sizes to 24:1 in grades K-3.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\triangleright			
	2.	Lower class sizes to a soft cap of 24:1 in grades 4-5.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\triangleright			
	3.	Lower class sizes to 30:1 in grades 6-8.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\triangleright			
	4.	Lower class size to 24:1 in high school Integrated Math.	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	5.	Balance class size sustainability with desire to maintain AP and other classes with enrollment below contract staffing ratios.	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	6.	Explore alternative delivery models for under-enrolled high school courses, including on-line courses or combined with other like courses (i.e. APUSH with USH)	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	7.	Establish schools-within-a-school (pathway programs) to facilitate goal setting, college and career readiness, and school-connectedness for secondary students.	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	8.	Explore the components of a Professional Learning Community school relative to student engagement, connectedness, monitoring, and interventions.		\boxtimes	\boxtimes	\boxtimes				
	9.	Explore Professional Learning Communities team-building strategies to achieve effective team organization (structures), communication, and problem solving within the context of Professional Learning Communities.	\boxtimes	\boxtimes	\boxtimes					
	10.	Develop a community-wide volunteer network to further support small group learning environments throughout the district.	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	11.	Build AmeriCorps program	\boxtimes	\boxtimes	\boxtimes					
	12.	Utilize A2A to track and monitor attendance.	\boxtimes	\boxtimes	\boxtimes	\boxtimes				

COST-BENEFIT ANALYSIS

Priority Strategy 3(b)

Responsible Person: Assistant Superintendent, Educational Services



STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Promote connectedness through small learning environments to better meet each student's needs.

	COSTS	BENEFITS						
Tangible:		Tangible:						
√	Additional teacher salaries-ongoing	✓	More teacher/staff contact					
√	Professional development-ongoing	✓	Increased differentiated learning opportunities					
√	Physical space including additional classrooms or	✓	Increased academic achievement					
	arning areas to accommodate small groups		Increased instructional time					
		✓	Increased engagement of staff and students					
		✓	Attractive class sizes for prospective families exercising school choice options					
Inta	angible:	Inta	angible:					
√	Time for training	√	Improved school climate					
√	Time for establishing volunteer network	✓	Improved staff morale					
√	Increased responsibility assigned to administrators to oversee implementation	✓	Improved student satisfaction					



Priority Strategy 3(c)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Promote connectedness for students with IEPs and 504 Plans.

Action Items								
3)	Priority	Strategy	Suggested Implementation Timeline					
	c) Pro	mote connectedness for students with IEPs and 504 Plans.	2017-18	2018-19	2019-20	2020-21	2021-22	
	1.	Assemble a Community Advisory Council (CAC).	\boxtimes					
	2.	Meet regularly with the CAC to support student achievement.		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	3.	Create an SST/Section 504/SPED Procedural Handbook.	\boxtimes					
	4.	Develop an implementation plan for the SST/Section 504/SPED Procedural Handbook.	\boxtimes					
	5.	Utilize SELPA and other agencies for professional development and parent training.	\boxtimes			\boxtimes	\boxtimes	
	6.	Maintain CBI class sizes that support effective instruction.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	7.	Evaluate and monitor the effectiveness of the curriculum used for CBI to ensure compliance with related to graduation requirements.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	8.	Maintain SDC class sizes that support effective instruction.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	9.	Increase inclusion to ensure equity of opportunity, when the IEP team determines it is the least restrictive environment.	\boxtimes		\boxtimes	\boxtimes		
	10.	Evaluate the appropriateness of the curriculum used in the Adult Transition Program (students from 18-22).	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	11.	Ensure students whose first language is not English have written goals and accommodations written in their IEP's related to language acquisition.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
		Responsible Person: Assistant Superintendent, Educational Services &	Direc	tor, S _l	oecial	Educa	ntion	



Priority Strategy 3(c)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Promote connectedness for students with IEPs and 504 Plans.

COSTS	BENEFITS						
Tangible: ✓ Additional specialists staff ✓ Consultants to provide support ✓ Additional admin support at sites ✓ Inclusion specialist ✓ Professional development	Tangible: ✓ Increased achievement of IEP goals ✓ Increased social initiations, relationships and networks ✓ Greater access to general curriculum ✓ Enhanced skill acquisition and generalization ✓ Behavioral supports for a positive learning environment for everyone						
Intangible: ✓ Time for professional development ✓ Build buy-in for inclusion among teachers ✓ Increased responsibility assigned to administrators to oversee implementation	 Intangible: ✓ Respect for diversity creates a welcoming environment for all. ✓ Establishment a climate fostering an environment where students and their families are valued for who they are. ✓ Make effective use of a school's resources. 						



Priority Strategy 3(d)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Engage PK-8 students to become college and career ready and life-long learners.

			Action Items					
3)	Pri	ority	Strategy			iggest		
				Imp	lemer	itation	n Time	line
	d)	_	gage PK-8 students to become college and career ready and life-long rners.	2017-18	2018-19	2019-20	2020-21	2021-22
		1.	Hire a district-level lead counselor to coordinate all counseling services and Child, Welfare, and Attendance.			\boxtimes		
		2.	Administer the PSAT 8/9 to all 8th grade students to establish a starting point for college and career readiness as students transition to high school.			\boxtimes	\boxtimes	\boxtimes
		3.	Use Naviance starting in Grade 6 to establish means by which all students take personal ownership of setting and pursuing personal, academic and social goals.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
		4.	Provide all students with access to the technology with a 1:1 program and Hot Spots for connectivity.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		5.	Enhance opportunities and provide resources for 21st Century Learning (i.e. mentoring, project-based learning, internships/externships, volunteering, and other applied, real-world learning opportunities) to teach and inspire students to reach their full potential.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	Responsible Person: Assistant Superintendent, Educational Services & Director of Student Services							



Priority Strategy 3(d)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Engage PK-8 students to become college and career ready and life-long learners.

	COSTS		BENEFITS
Tar	Tangible:		ngible:
✓	Training and staff development costs	✓	Increased partnerships with the community
✓	Curriculum and materials costs	✓	Greater student access to technology
✓	Additional counselors	√	Improved opportunities for all students
~	Wrap around services including student supervision and after school care through Think Together	✓	Increased student preparedness for post-secondary education and careers
✓	Additional computers and availability of media labs	✓	Increased engagement for students and staff
V	On-going surveys and focus group meetings to ensure needs are being met	✓	Greater equity for students and families
~	Naviance student and family accounts	✓	Increased collaboration
✓	PSAT 8/9 exam costs		
√	Maintenance and replace costs for laptops		
Inta	angible:	Inte	ansible.
✓	Time for planning, training and implementation		angible:
✓	Anxiety about change		Increased student involvement in their community
		√	Opportunities for students to explore their interests and passions
		✓	Increased depth of instructional practices
		√	Increased collaboration among teachers
		✓	Students more globally competitive



Priority Strategy 3(e)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Establish an exemplary tech-savvy learning community through the infusion of research-based best practices.

		Action Items									
3)	3) Priority Strategy				Suggested Implementation Timeline						
	e) Establish an exemplary tech-savvy learning community through the infusion of research-based best practices.					2020-21	2021-22				
	1.	Develop and implement a cohesive, integrated curriculum that allows students to build the technology skill sets necessary for college and career.	\boxtimes	\boxtimes			\boxtimes				
	2.	Ensure all students and staff have sufficient access to technology to support their teaching and learning during and after school hours.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	3.	Provide site based Digital Learning Media Specialists (DMS) that provide professional development and technology support for staff and students.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	4.	Create and maintain standards and expectations for implementation of new technology resources and programs that includes clear boundaries for balancing site autonomy and district-wide consistency.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	5.	Develop and execute infrastructure upgrades and timely maintenance plans for all sites.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	6.	Issue annual Bright Bytes technology survey to assess student, staff and parent needs and satisfaction.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
	7.	Embed technology to support expanded career and college pathways, including Naviance.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				

Responsible Person: Assistant Superintendent, Educational Services

& Director, Special Education



Priority Strategy 3(e)

STRATEGY: Create equity by reducing the achievement gap between the most successful and least successful students, regardless of their race or ethnicity or social or economic circumstances.

DESIRED OUTCOME: Establish an exemplary tech-savvy learning community through the infusion of research-based best practices.

COSTS	BENEFITS						
Tangible:	Tangible:						
 ✓ Costs of materials and staffing needs for curriculum design and implementation 	✓ Structured and measureable continuum to monitor achievement of students' technology skill sets						
 ✓ Professional Development and staff training ✓ Costs for infrastructure, hardware, high-speed internet, hot-spot access, and new fire wall 	✓ Minimization of the digital divide✓ Provision of immediate support system to						
 ✓ Costs for staffing after-hours internet accessible locations 	respond to student and staff needs at each site ✓ Elimination of top-down decision making process regarding technology needs						
Costs for digital learning specialists at each site Bright Bytes subscription	 ✓ High functioning technology and minimizing disruptions to instructional time 						
	✓ Increased customer satisfaction of stakeholders✓ Increasing access to technology based college						
	and career pathways						
Intangible:	Intangible:						
✓ Anxiety by staff regarding technology integration and resistance to change	✓ Become the global leader of technology education						
✓ Time for planning, implementation and reflection✓ Time for students, staff and parents to take survey	✓ Graduate tech literate students ready for the 21st Century and beyond						

PRIORITY STRATEGY 3 - COST SUMMARY



Section	Estimated Annual Program Projection	Estimated One-Time Program Projection	Facility Modernization	Currently Budgeted	Description	Funding Source	Year
3(a)1	\$ 110,000				Speech Language Pathologist (new)	Fund 01	18/19
3(a)1	\$ 48,000				1 Adapted PE Aide - 1 FTE (new)	Fund 01	18/19
3(a)1	\$ 186,896				2 School Psych - 2 FTE (new)	Fund 01	18/19- 20/21
3(a)1	\$ 47,304				1 Lead Intensive Behavioral Inst. Aide (new)	Fund 01	18/19-20/21
3(a)2	\$ 175,000			\$ 175,000	Expand Think Together after-school program A2A tracking and monitoring student	Fund 01	17/18-19/20
3(a)7	\$ 23,000			\$ 23,000	attendance	Fund 01	17/18-21/22
3(a)11	\$ 100,000				Reading Specialist Position (TOSA)	Fund 01	19/20
3(a)12	\$ 100,000				K-12 SPED Inclusion Specialist (TOSA)	Fund 01	19/20
3(b)1	\$ 200,000			\$ 200,000	Lower K-3 class sizes to 24:1	Fund 01	17/18 - 21/22
3(b)2	\$ 200,000			\$ 200,000	Lower 4-5 class sizes to 24:1	Fund 01	17/18 - 21/22
3(b)3	\$ 225,000			\$ 225,000	Lower 6-8 class sizes to 30:1 Lower Integrated Math class size to 24:1 (3	Fund 01	17/18 - 21/22
3(b)4	\$ 270,000				FTE's)	Fund 01	17/18 - 21/22
3(b)8		\$ 10,000		\$ 10,000	Establish schools- within- a- school	Fund 01	17/18 - 21/22
3(c)6	\$ 80,000			\$ 80,000	CBI certificated staff support	Fund 01	17/18 - 20/21
3(d)1	\$ 110,000				Lead Counselor position (new)	Fund 01	19/20
3(d)2	\$ 2,000			\$ 2,000	Administer PSAT 8/9 to 8th grade students	Fund 01	19/20-21/22
3(d)3	\$ 15,000			\$ 15,000	Naviance utilization starting with Grade 6	Fund 01	18/19-21/22
3(d)4	\$ 17,000			\$ 17,000	Technology Hot Spot connectivity costs	Fund 01	17/18 - 21/22
3(d)5	\$ 30,000			\$ 30,000	21st Century Learning opportunities	Fund 01	17/18 - 21/22
3(e)5		\$ 100,000		\$ 100,000	Technology Infrastructure upgrades	Fund 21	17/18 - 21/22
Totals:	\$ 1,939,200	\$ 110,000	\$	\$ 1,077,000			



Strategy 4

Create a culture where partnering entities work together to integrate and complement each other in support of student success.



Priority Strategy 4(a)

STRATEGY: Create a culture where partnering entities work together to integrate and complement each other in support of student success.

DESIRED OUTCOME: Increase the number of students attending DUSD by inter-district transfer and decrease both the numbers of students exiting after grades 5 and 6, or those who have chosen to never attend DUSD at all.

	Action Items							
4)	Pri	ority	Strategy	Sugg		Imple imelin	menta ie	ation
 a) Increase the number of students attending DUSD by inter-district transfer and decrease both the numbers of students exiting after grades 5 and 6, or those who have chosen to never attend DUSD at all. 		2017-18	2018-19	2019-20	2020-21	2021-22		
		1.	Open CSArts as a regional Charter Arts Theme-based 7-12 school.	\boxtimes				
		2.	Operationalize a facility license agreement for building use and a ground lease to construct a conservatory in 3-5 years.	\boxtimes				
		3.	Operationalize a Memorandum of Understanding for Special Education program delivery.	\boxtimes				
		4.	Operationalize the Memorandum of Understanding for shared facilities use.	\boxtimes				
		5.	Operationalize the Memorandum of Understanding for delivering the 7-8 program. CSArts-branded curriculum K-8.	\boxtimes				
		6.	Deliver CSArts-branded curriculum in a variety of conservatory program options as an elective in multiple K-8 settings.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
		7.	Operationalize the Memorandum of Understanding for Special Education delivery.	\boxtimes				
		8.	Support a CSArts/DUSD liaison position to oversee joint operations and communicate with all stakeholders.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		9.	Recover site develop cost of the Northview 8th Grade Village through Memorandum of Understanding with CSArts to assume the existing lease and share the classrooms.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	Responsible Person: Superintendent							

COST-BENEFIT ANALYSIS

Priority Strategy 4(a)



STRATEGY: Create a culture where partnering entities work together to integrate and complement each other in support of student success.

DESIRED OUTCOME: Increase the number of students attending DUSD by inter-district transfer and decrease both the numbers of students exiting after grades' 5 and 6, or those who have chosen to never attend DUSD at all.

	COSTS	BENEFITS					
Tangible:			Tangible:				
~	Legal fees for charter agreement counsel	~	Annual savings in operating costs for Northview				
~	Loss of ADA for students who meet CSArts admission requirements	V	The proceeds of authorization fee of 3% fee annually				
✓	Development of integrated arts curriculum in one or more PK-8 theme-based VAPA schools	•	Improved SPED services as a result of proceeds from AB 602 apportionment based on a rate per unit of ADA, pursuant to SPED MOU				
✓	Professional development	~	Capital improvements to the Northview site				
√	Absorb displaced staff	√	Increase enrollment at the PK-8 level because of admission policy with CSArts				
√	Satellite campus for Northview 8th grade students during transition year	✓	Bring prestige and positive attention to DUSD				
√	CSArts/DUSD liaison position	~	Bring prestige and positive attention to the City of Duarte				
		√	Increase in graduation rates and college admission rates overall				
Inta	angible:	Inta	angible:				
√	Organizational health as a result of opposition	✓	Raise the bar and expectations for all students in DUSD				
~	Transition period while CSArts is establishing itself	~	Improve the image of DUSD				
~	Growing pains from new partnership	~	Change the culture of DUSD				
√	Loss of staff due to dislike of change						



Priority Strategy 4(b)

STRATEGY: Create a culture where partnering entities work together to integrate and complement each other in support of student success.

DESIRED OUTCOME: Build bridges between the arts and academic subjects, improving student literacy and overall academic achievement, and raising student and teacher retention rates.

	Action Items							
4)	Priority	Strategy	Sugg	ested; T	Imple imelin		ation	
	•	ld bridges between the arts and academic subjects, improving student racy and overall academic achievement, and raising teacher retention es.	2017-18	2018-19	2019-20	2020-21	2021-22	
	1.	Study, design, and evaluate the PK-12 VAPA model.	\boxtimes					
	2.	Study dual enrollment options at Duarte High School.	\boxtimes					
	3.	Create and implement the delivery model for the 7-8 CSArts conservatory program at one or more PK-8 schools.	\boxtimes					
	4.	Deliver CSArts conservatory program elements at multiple PK-8 schools and Duarte High School.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	5.	Deliver dance/movement through PE	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	6.	Deliver Integrated arts elective		\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	7.	Deliver Dragon Kim Foundation music program	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	8.	Collaborate on a summer arts programs for students throughout DUSD and the great SGV region.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	9.	Create an oasis of creativity and learning by providing students with the opportunity to work with professional teaching artists in well-equipped studios and performance spaces PK-12.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	10.	Build capacity in arts by partnering with a variety of partners to deliver professional development, including TEAL, Armory, Los Angeles County Arts Ed Collective, and CSArts.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	Responsible Person: Superintendent							



Priority Strategy 4(b)

STRATEGY: Create a culture where partnering entities work together to integrate and complement each other in support of student success.

DESIRED OUTCOME: Build bridges between the arts and academic subjects, improving student literacy and overall academic achievement, and raising student and teacher retention rates.

	COSTS		BENEFITS					
Tan	Tangible:		ngible:					
\[\lambda \]	Materials and other expenses associated with on-going task-force meetings Professional development fees and associated costs for substitutes and other expenses Curriculum development costs Summer arts program		Raise student and teacher retention rates Improved academic achievement in Reading and Language Skills, and Mathematics Skills Improved Thinking and Social Skills Improved Motivation to Learn					
✓	Substitute teacher costs	✓	Improved School Environment					
✓	Materials and supplies	Inta	angible:					
Inta	angible:	√	Contribute to helping all students achieve success in school, work and life					
✓	Time out of the classroom for Professional Development		,					
√	Conflicting initiatives							



PRIORITY STRATEGY 4 - COST SUMMARY

Section	Estimated Annual Program Costs Projection	Estimated One-Time Program Costs Projection	Facility Modernization	Currently Budgeted	Description	Funding Source	Year
4(a)6	\$ 280,000			\$ 280,000	Gr. 7-8 Conservatory Learning (280 students)	Fund 01	17/18-21/22
4(a)6	\$ 63,000			\$ 63,000	Gr. 7-8 student bus transportation to Conservatory	Fund 01	17-18-21/22
4(a)8	\$ 55,000			\$ 55,000	50/50 share CSARTS/DUSD liason	Fund 01	17/18-21/22
4(a)9			\$ (140,000)		Recover 8th grade Village site development cost (5 years)	Fund 21	18/19-21/22
4(b)5	\$ 10,000			\$ 10,000	Dance/movement through PE at PK-8 schools	Fund 01	18/19-21/22
4(b)6	\$ 80,000			\$ 80,000	Arts Elective delivery	Fund 01	18/19-21/22
4(a) 1-7		\$ 23,000		\$ 23,000	Teacher workdays for displacement	Fund 01	16/17-17/18
4(a) 1-7		\$ 40,000		\$ 40,000	Classroom movers	Fund 01	16/17
4(b)1		\$ 11,000		\$ 11,000	Task force to study PK-12 VAPA (teacher days)	Fund 01	16/17
4(b)2		\$ 11,000		\$ 11,000	Task force re: dual enrollment options at DHS	Fund 01	16/17
Totals:	\$ 488,000	\$ 85,000	\$ (140,000)	\$ 573,000			



Strategy 5

Develop and implement a facilities master plan for physical space and technology infrastructure to improve the climate, safety, and learning environment of the school.



Priority Strategy 5(a)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Adequately fund maintenance and operations for existing facilities and grounds to create optimal conditions and environments for students to learn.

Action Items							
5)	Prio	ity Strategy			iggeste		
			Imp	lemer	itation	n Time	line
		Adequately fund maintenance and operations for existing facilities and grounds to create optimal conditions and environments for students to learn.	2017-18	2018-19	2019-20	2020-21	2021-22
		Conduct needs assessment annually in order to adequately fund maintenance and operations.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		Adequately staff school sites related to custodial and grounds based on the CASBO ratio for custodial staffing.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		3. Add custodial support as schools grow in enrollment and physical capacity increases accordingly.	\boxtimes	\boxtimes	\boxtimes		
		4. Add a DHS field maintenance staff position per Field Use agreement with City of Duarte.		\boxtimes			
		 Adequately fund facilities and grounds repair with emphasis on campus safety (i.e. school points of entry, classroom points of entry, doors/lock blocks, restrooms, security fencing, traffic safety). 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		6. Adequately fund routine repair maintenance (i.e. painting, flooring, lighting, general repairs) at no less than the State minimum.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		 Adequately fund deferred-maintenance projects (asphalt, roofs, flooring, HVAC-heat/air). 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	Responsible Person: Chief Facilities Officer						



Priority Strategy 5(a)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Adequately fund maintenance and operations for existing facilities and grounds to create optimal conditions and environments for students to learn.

COSTS	BENEFITS
Tangible:	Tangible:
✓ Ongoing budget costs	✓ Increased safety
✓ One-time costs (repairs)	✓ Increased morale
✓ Materials/staff costs	✓ Increased student achievement
	✓ Reduce deferred maintenance costs
Intangible: ✓ Staff time for assessments	Intangible: ✓ Beautification of district sites ✓ Pride in schools and facilities
	✓ Positive outlook generated by functioning spaces



Priority Strategy 5(b)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Optimize interior instructional spaces to increase learning and innovation.

Action Items								
5)	5) Priority Strategy Suggested Implementation Timelin							
	b)	Optimize interior instructional spaces to increase learning and innova	ation.	2017-18	2018-19	2019-20	2020-21	2021-22
		1. Utilize staff to establish and implement a district classroom stand (i.e. immersive classroom environments, multi-sensory environments, innovative learning spaces).	dard	\boxtimes	\boxtimes			
		 Analyze physical classroom space to achieve optimal, equal and saccess to curriculum (look at class size, furniture, technology, saf movement within class). 		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		3. Assess current state of PK-6 specialty classrooms: music, science libraries, technology labs for PK-8 design plan.	lab,	\boxtimes	\boxtimes			
		4. Build PK-8 science classrooms with proper ventilation; plumbing- sinks with hot and cold water, eyewash stations; appropriate floo for working with chemicals (no carpet); secure storage for chemi dedicated refrigeration for science supplies; space needed for sa- classroom movement; and separate supplies storeroom at Duart High School.	oring cals; fe	\boxtimes	\boxtimes			
		5. Retrofit/expand PK-8 libraries with flexible furniture to accommon students in library lectures setting and maximize space; library computer research stations at all sites; consider multi-age areas library to increase engagement; and assess adjustable lighting – natural, ability to darken for multimedia presentations.			\boxtimes	\boxtimes	\boxtimes	
		6. Build PK-8 music classrooms with secure instrument storage; address to music instruction standards for square footage, acoustics, light ventilation, room temp and humidity; assess riser width, chairs a music stand storage at each site to maximize space; and provide running water/sinks to clean instruments.	ting, nd		\boxtimes	\boxtimes	\boxtimes	
		 Purchase Generation 7 classroom buildings for Royal Oaks, Beardslee, and Maxwell. 		\boxtimes				
	Responsible Person: Chief Facilities Officer							



Priority Strategy 5(b)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Optimize interior instructional spaces to increase learning and innovation.

COSTS	BENEFITS					
Tangible:	Tangible:					
✓ Construction costs	✓ Increased student achievement					
✓ Furniture/equipment	✓ Energy efficiency					
✓ Potential fees for outside consultant	✓ Increased utilization of space					
✓ Displacement costs	✓ Increased interaction between students and staff					
	✓ Increased innovation					
Intangible:	Intangible:					
✓ Potential loss of room space during construction	✓ Improved student/staff morale and pride					
✓ Potential site disruption related to construction	✓ Increased excitement about learning					



Priority Strategy 5(c)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Enhance exterior spaces for instructional purposes, including gardens and athletics, to optimize learning and school connectedness.

	Action Items									
5)	Priorit	y Strategy	Sugg	Suggested Implementation Timeline						
	gr	dequately fund maintenance and operations for existing facilities and ounds to create optimal conditions and environments for students to arn.	2017-18	2018-19	2019-20	2020-21	2021-22			
	1.	Conduct a categorical assessment of district exterior spaces, listing needs for alternative gathering spaces.	\boxtimes	\boxtimes						
	2.	Conduct a categorical assessment of district exterior spaces, listing needs for gardens.	\boxtimes	\boxtimes						
	3.	Conduct a categorical assessment of district exterior spaces, listing needs for athletics and physical education.	\boxtimes	\boxtimes	\boxtimes					
	4.	Determine standards to be met in each type of space.	\boxtimes	\boxtimes	\boxtimes					
	5.	Develop a per site prioritized project list, ranking each project phase as A, B, C, etc.	\boxtimes	\boxtimes						
	6.	Determine costs and develop plans for all projects.	\boxtimes	\boxtimes	\boxtimes					
	7.	Conduct RFP or solicit bids.	\boxtimes	\boxtimes	\boxtimes					
	Responsible Person: Chief Facilities Officer									



Priority Strategy 5(c)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Enhance exterior spaces for instructional purposes, including gardens and athletics, to optimize learning and school connectedness.

	COSTS		BENEFITS
Tar	Tangible:		ngible:
✓	Cost of staff and/or consultants to perform assessment	✓ ✓	Create 21st Century learning spaces Enhanced learning environments
✓	Cost of personnel to establish standards Cost of personnel, possibly a facilitator, to develop per project lists (ranked A, B, or C)	✓ ✓	Student connections and engagement Leadership skills and ability to perform under
		✓	pressure Planning and goal-setting skills
Int	Intangible:		angible:
✓	Potential loss of room space during construction	✓	Enhanced school spirit
✓	Potential site disruption related to construction		



Priority Strategy 5(d)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Upgrade/redesign school entries and passageways at each site to make them safe, functional and attractive.

		Action Items					
5)	Priorit	' Strategy	Sugg	menta e	mentation		
		ograde/redesign school entries and passageways at each site to make em safe, functional and attractive.	2017-18	2018-19	2019-20	2020-21	2021-22
	1.	Assess site entrances for security risks and implement site-specific security mitigation plan.	\boxtimes	\boxtimes			
	2.	Implement an emergency response application which entails mobile/digital rapid response system and electronic student release system.		\boxtimes		\boxtimes	\boxtimes
	3.	Implement an electronic visitor management system including scanner, database, printer, and badges.		\boxtimes	\boxtimes	\boxtimes	\boxtimes
	4.	Assess signage needs to direct visitors and parents.	\boxtimes	\boxtimes			
	5.	Assess staff and visitor parking (lot conditions and number/size of spaces).	\boxtimes	\boxtimes			
	6.	Work with the City for BD exit on Buena Vista	\boxtimes	\boxtimes			
	7.	Additional parking for AD			\boxtimes		
	8.	Assess site storage needs and locations (e.g., move sheds further into campus).	\boxtimes	\boxtimes	\boxtimes		
	9.	Implement safe route to schools recommendations.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	10	. Work with City to install a traffic light at RO and BD entrance/exit	\boxtimes	\boxtimes	\boxtimes		
	11	. Upgrade/create entrances with flower and shrub plantings for appearance and horticultural education.	\boxtimes	\boxtimes	\boxtimes		
		Responsible P	erson	: Chief	Facili	ties Of	ficer



Priority Strategy 5(d)

STRATEGY: Develop and implement a facilities master plan for physical space and technology infrastructure required to achieve our objectives and realize our vision and mission.

DESIRED OUTCOME: Upgrade/redesign school entries and passageways at each site to make them safe, functional and attractive.

COSTS	BENEFITS
Tangible: ✓ Cost of implementing safe route to schools recommendations ✓ Cost of plantings ✓ Cost of sheds ✓ Cost of signage ✓ Cost of traffic light	Tangible: ✓ Increased neighborhood value ✓ Increased safety/Decreased liability ✓ Reduction of carbon emissions ✓ Prolong equipment and decrease replacement costs (prevent theft)
Intangible: ✓ Staff and community time	Intangible: ✓ Increase sense of pride ✓ Reduce congestion and stress associated with dropoff and pick-up



PRIORITY STRATEGY 5 - COST SUMMARY

Section	Estimated Annual Program Cost Projection	Estimated One-Time Program Cost Projection	Facility Modernization	Currently Budgeted	Description	Source	Year
					Additional custodial support at Royal Oaks (1		
5(a)3	\$ 68,000			\$ 68,000	FTE)	Fund 01	18/19
5(a)4	\$ 68,000			\$ 68,000	Additional DHS Maintenance Position (.75 FTE)	Fund 01	18/19
5(a)5	\$ 40,000			\$ 40,000	Facility and grounds repair emp. on campus safety	Fund 01	17/18-21/22
5(a)6	\$ 1,200,000			\$ 1,200,000	Adequately fund routine repair and maintenance	Fund 01	17/18-21/22
5(b)4			\$ 20,000	\$ 20,000	PK-8 science room conversion at Royal Oaks	Fund 21	17/18-19/20
5(b)5			\$ 3,000,000		Retrofit/expand PK-8 libraries	Fund 21	18/19-21/22
5(b)6			\$ 320,000	\$ 320,000	PK-8 music/dance classroom at Royal Oaks	Fund 21	17/18-19/20
5(b)7			\$ 20,000,000	\$ 20,000,000	Gen 7 classroom addtns. R.O., BD, MX/site dev.	Fund 21	17/18-18/19
5(d)2							
5(d)2			\$ 30,000	\$ 30,000	Update school signage	Fund 21	17/18-18/19
5(d)5			\$ 130,000	\$ 130,000	Traffic Light at Royal Oaks	Fund 21	18/19
5(d)5			\$ 260,000	\$ 260,000	Traffic Light at Beardslee	Fund 21	18/19-20/21
5(d)6			\$ 50,000	\$ 50,000	Upgrade school landscaping	Fund 1,21	17/18-20/21
Totals:	\$ 1,376,000		\$ 23,810,000	\$ 22,186,000			



Strategy 6

Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.



Priority Strategy 6(a)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Incorporate the Common Core State Standards and its implied assessment practices into the district's standards, instruction, assessment, and professional learning system.

		Action Items							
6)	Priority Strategy				Suggested Implementation Timeline				
)					line		
	-	corporate the Common Core State Standards (CCSS) and its implied	2017-18	2018-19	2019-20	2020-21	2021-22		
		sessment practices into the district's standards, instruction,	L7-:		[9-2	20-2	21-2		
	a	sessment, and professional learning system.	81	19	20	21	22		
	1	Information Distribution: Disseminate background information and		\bowtie	\bowtie				
		purpose relative to the CCSS to key stakeholders.							
	2			\boxtimes	\boxtimes	\boxtimes			
		assessment practices among all staff.							
	3	and the same of th	\Box	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		CCSS-aligned instructional strategies and assessment practices.							
	4	- property of the second secon			\boxtimes	\boxtimes	\boxtimes		
		services.	_						
	5								
		assessment practices in the CCSS with other district and state		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		standards and curricula, and course guides.							
	6	.,							
		to the written curriculum. Ensure these are appropriate to assess		\boxtimes	\boxtimes				
		progress of students below, at and above grade level standards.							
	7		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		changes to ensure revisions to written curricula are implemented.							
	8	1 , , , , ,	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		assess needs for computer literacy for students.							
	9	Evaluate the implementation of CCSS utilizing parent, student, and teacher feedback on a regular basis.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	1	Evaluate progress of subgroups including below, at and above grade							
	1	level students.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	1	Review curriculum adoptions, assessments and degree of							
	1	implementation success of CCSS.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	1	2. Assess whether/what additional Professional							
	1	Development/curriculum is needed and at which grade levels, sites		\boxtimes	\boxtimes	\boxtimes			
		or subgroup of students being taught.							
	1	3. Evaluate Smarter Balanced assessments to inform formative and							
		interim assessment needs.		\boxtimes					
			1	1	l	1	1		
		Responsible Person: Assistant Superint	enden	t, Edu	cation	al Ser	vices		
	nesponsible i erson. Assistant Superintendent, Eddedtional Services								



Priority Strategy 6(a)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Incorporate the Common Core State Standards and its implied assessment practices into the district's standards, instruction, assessment, and professional learning system.

COSTS	BENEFITS
Tangible:	Tangible:
 ✓ Funding for staff development either beyond contract time or as release time ✓ Material and staff costs for information distribution including workshops and community outreach ✓ Purchase of materials that may be needed to support assessments ✓ Technology upgrade costs 	 ✓ Invest in staff to help develop program ✓ Future consultant savings through in-house development of program and less reliance on outside sources so there is a decrease in costs to district ✓ Narrow focus on specific grade level and content needs by grade level and content staff for increased expertise ✓ Focus on sequential and timely development supported by staff ✓ Increased student competence and success ✓ Feedback for adjusting program for targeted groups and others ✓ Ability to fine tune and adjust program as needed ✓ Up-to-date practices to measure student progress
Intangible:	Intangible:
 ✓ Loss of instructional time and additional workload on staff while staff is involved in release time activities ✓ Loss of instructional time to assess computer training needs for students ✓ Anxiety over change for staff, parents and students ✓ Time to build consensus on most appropriate materials ✓ Impatience to rush program development may increase student and staff stress due to learning curve ✓ New assessments may cause additional teacher and student stress 	 ✓ Increase staff motivation, competence and empowerment ✓ Larger buy-in to success ✓ Support for adopted programs and grade level needs ✓ Increase staff ability to provide various strategies to address specific needs of all students ✓ Increased community confidence and support for implementation ✓ Improve implementation of program and increase student success, confidence, and college and career readiness



Priority Strategy 6(b)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Implement district-wide, teacher-developed, common formative assessment practices in which analysis of student work is used to inform instruction ensuring all students achieve their maximum growth as learners.

		Action Items						
6)	Priority	Strategy	Impl	Su emen	ggesto tation		eline	
	ass	plement district-wide, teacher-developed, common formative essment practices in which analysis of student work is used to inform truction ensuring all students achieve their maximum growth as rners.	2017-18	2018-19	2019-20	2020-21	2021-22	
	1.	Identify professional growth opportunities in the areas of formative assessment for all subject areas and for all students.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	2.	Plan and facilitate workshops to review analysis of student work (i.e. Collaborative Data Driven Decision Making) so that all teachers and administrators understand the purposes and process of formative assessment practices.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	3.	Continue and or increase time for teacher collaboration to allow time for the development and analysis of formative assessments.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	4.	Collaboratively develop timelines for implementation of formative assessments in the different subject areas and within different grade levels.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	5.	Create and implement teacher-developed formative assessment materials.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	6.	Support and use the formative assessment analysis to inform instruction.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	7.	Evaluate formative assessment practices efficacy utilizing student achievement data and teacher feedback.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	
	Responsible Person: Assistant Superintendent, Educational Services							



Priority Strategy 6(b)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Implement district-wide, teacher-developed, common formative assessment practices in which analysis of student work is used to inform instruction ensuring all students achieve their maximum growth as learners.

	COSTS		BENEFITS
Tan	gible:	ngible:	
	Loss of instructional time when teachers are working outside of the classroom Funding for staff development either beyond contract time or as release time Time and funding for staff to identify professional learning needs Assuming each teacher is available to meet with	experie assessn Worksh on exist Teache	ize teachers and administrators in the district enced and knowledgeable about formative nent nops will be targeted to staff needs by building ting capacity rs learn from and with one another by ng and analyzing assessment tasks
√ ✓	colleagues on a regular basis Time in class for students to complete assessments Administrative support for this activity requires principals to stay abreast of what the teachers have	Instruct Everyor about t practice	tion becomes more student-centered ne in the district "being on the same page" he process and the purpose of this assessment e
✓ ✓	discussed and the decisions they have made regarding their instruction. Administrators will have less time and attention for other activities Purchase of materials that may be needed to	teach s their ur student Teache	r-developed tasks should align well with
✓	support formative assessments Material and staff costs for information distribution including workshops and community outreach	about t	lum ts can get timely and/or ongoing feedback heir learning t will enable teachers to adjust instruction as
Inta	angible:	needed	-
✓	Loss of activities we are currently doing that must stop in order to make time to incorporate new priorities	approa	ay include changing pacing of topics, ches to instruction and grouping practices in assroom
✓ ✓	Anxiety over change for staff, parents and students Time to build consensus on most appropriate assessment tool and frequency of administration	Determ	s adjustments to the system as needed nine ways to enhance collaborative discussions date assessment practices to measure student
√	Impatience to rush program development may increase student and staff stress due to learning curve	progres tangible	ss and program effectiveness
√	New and more frequent assessments may cause additional teacher and student stress	Demon the staf Identify Collabo coopera	strate a formative assessment process among If in the district It staff knowledge I



Priority Strategy 6(c)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Determine appropriate district-wide interim assessment tools that are aligned with the Smarter Balanced testing system to identify instructional program growth.

		Action Items								
6)	Priority	Strategy	Suggested Implementation Timeline							
	alig	ermine appropriate district-wide interim assessment tools that are ned with the Smarter Balanced testing system to identify instructional gram growth.	2017-18	2018-19	2019-20	2020-21	2021-22			
	1.	Explain the purpose of interim assessments to all stakeholders.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	2.	Collaboratively review current practice and identify potential changes in assessments.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	3.	Identify professional learning regarding interim assessment for teachers in all subject areas.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	4.	Provide necessary infrastructure and resources for development of assessment systems to improve instruction.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	5.	Develop timelines for implementation of interim assessments within subject areas and within grade levels.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	6.	Assess student learning and provide timely results to appropriate stakeholders.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	7.	Aggregate findings of interim assessments to determine instructional program growth.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	8.	Develop district plan to address issues of instructional growth, based on assessment results.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes			
	9.	Evaluate the progress of subgroups identified in the LCAP (Local Control Accountability Plan).								
	10.	Evaluate program efficacy to refine efforts.	\boxtimes		\boxtimes	\boxtimes				
	Responsible Person: Assistant Superintendent, Educational Services									



Priority Strategy 6(c)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Determine appropriate district-wide interim assessment tools that are aligned with the Smarter Balanced testing system to identify instructional program growth.

COSTS	BENEFITS
Tangible:	Tangible:
Funding for staff development either beyond contract time or as release time ✓ Material and staff costs for information distribution including workshops and community outreach ✓ Purchase of materials that may be needed to support interim assessments ✓ Technology upgrade costs ✓ Funding and time to determine infrastructure needs and then make upgrades as appropriate (materials, technology support, reporting cycles) ✓ Provide time to analyze assessment results and to respond to instructional needs ✓ Time to evaluate implementation and develop tool to process feedback Intangible: ✓ Loss of instructional time and additional workload on staff while staff is involved in release time activities ✓ Loss of instructional time to assess computer training needs for students ✓ Loss of activities we are currently doing that must stop in order to make time to incorporate new priorities ✓ Anxiety over change for staff, parents and students ✓ Time to build consensus on most appropriate assessment tool and frequency of administration Impatience to rush program development may increase student and staff stress due to learning curve ✓ New and more frequent assessments may cause additional teacher and student stress	Recognize teachers and administrators in the district experienced and knowledgeable about formative assessment Workshops will be targeted to staff needs by building on existing capacity Teachers learn from and with one another by designing and analyzing assessment tasks Instruction becomes more student- centered Everyone in the district "being on the same page" about the process and the purpose of this assessment practice Invest in staff to help develop program Competent staff to develop program Future consultant savings through in-house development of program Less reliance on outside sources so there is a decrease in costs to district More timely identification of specific program needs More immediate feedback of student achievement to staff and students Provide district-wide and site specific perspectives Increased student competence and success Narrow focus on specific grade level and content needs Increase expertise at grade level and in content areas Provides structure for sequential and timely development of district-wide assessment system More immediate feedback for adjusting programs for targeted student groups Ability to fine tune and adjust all programs more frequently as needed
	Intangible: ✓ Increase staff motivation, competence and empowerment ✓ Support for assessment practices in grade levels and content areas ✓ Increase staff ability to provide various strategies to address specific needs of all students ✓ Increased community confidence and support for implementation ✓ Improve implementation of program ✓ Increase student success, confidence, and college and career readiness



Priority Strategy 6(d)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Assess, build and support school culture to bolster academic success and connectedness.

	Action Items									
6)	, , ,									
					Т	imelin	e			
	d) Assess, build and support school culture to bolster academic success and connectedness.						2020-21	2021-22		
		1.	Form a district taskforce with LACOE support providers composed of representatives of teachers, administrators, parents, and middle and high school students to select and develop district-wide and site-based school culture assessment tools.		\boxtimes					
		2.	Research and select school culture assessment tools so district can tap into best practices and experience of school culture improvement.		\boxtimes					
		3.	Conduct district-wide assessments to obtain base line results and share with stake holder groups (parents, students, teachers, administrators, school board) and help identify issues and assets.							
		4.	District leadership and staff examine results of district-wide school culture assessments and report results both on a district-wide and school-specific basis.							
		5.	School site climate committees examine district-wide and site- specific school culture assessment results and compare with definition of school culture, identified assets, and initiatives to create improved school culture.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		6.	Engage with teachers, parents, and students regarding how to measure school culture and what site-unique assessment tools will be used regularly to support initiative.		\boxtimes			\boxtimes		
		7.	Climate Committees review progress towards district and site initiatives.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		8.	Conduct annual district-wide assessment.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		9.	Evaluate the effectiveness of the assessment tools for school culture at the district and school site levels.		\boxtimes	\boxtimes	\boxtimes	\boxtimes		
	Responsible Person: Assistant Superintendent, Educational Services									



Priority Strategy 6(d)

STRATEGY: Utilize data driven decision-making to align the district's curriculum, instruction, professional development and assessment practices with the Common Core State Standards in mathematics and English language arts, the Next Generation Science Standards, the College, Career, and Civic Life (C3) history/social science framework, and other updated curricular frameworks.

DESIRED OUTCOME: Assess, build and support school culture to bolster academic success and connectedness.

	COSTS		BENEFITS					
Tang	rible:	Tangible:						
< < <	Loss of instructional time when teachers are working outside of the classroom Funding for staff development either beyond contract time or as release time to learn about school culture Time and funding for staff to analyze results and identify	✓ ✓ ✓	Recognize teachers and administrators in the district experienced and knowledgeable about school culture Support programs for more inclusive school cultures to address achievement gap Additional support of staff due to increased parent and community					
√	district and school culture priorities Time in class for students to complete school culture surveys	√	involvement Reduce student and staff absences and they feel more connected to school community					
√	Purchase of materials that may be needed to support school culture survey Material and staff costs for information distribution including workshops and community outreach about the	√ ✓	Decrease student discipline, behavior problems, bullying and alienation Increase focus on culture that supports the whole child by having everyone "on the same page" about the importance of school culture and its' impact on student learning					
Intai	impact of school culture ngible:	√ √	Reduce crises that come to administrative staff. Schools will get feedback about their school climate to address deficiencies proactively Increase parent support for schools- and support for tax measures as they will be surveyed as their attitudes and perceptions					
✓	Loss of activities we are currently doing that must stop in order to make time to incorporate new priorities based on survey results	√ √	Measure and guide initiative to enhance collaboration Support for LCAP efforts by monitoring and bolstering the educational experience of LCAP targeted groups and their families					
✓	Individual personnel may feel threatened if their practices do not support an improved school culture	√	Increase effectiveness of parent involvement efforts by monitoring experiences and attitudes of parents					
< <	Time to build consensus on most appropriate assessment tool(s) and frequency of administration New and more frequent assessments may cause additional teacher and student stress More collaboration is expected so administrative initiative	√	Reduce student crises (suicide threats, decompensations, behavioral issues) through better monitoring of attitudes and stress levels Measure the effectiveness of schools' ability to meet the needs of the whole student; not just academic goals					
	may be slower to implement	Intar	ngible:					
		√	Children's social growth accelerated as collaboration and volunteerism recognized and rewarded among adult role model due to increase adult/child contact and mentoring					
		√	Improved staff, administrative and community collaboration and trust may accelerate implementation of programs through increased collaboration and sharing of best practices					
		√	Improved teacher-district climate to may benefit collective bargaining practices					
		√	Increase collaboration among teachers promotes a cooperative school culture and speed sharing and experimenting with of best/new practices Increase student connectedness to school and thus achievement					
		√ √	Enable teachers to take the risks necessary to change their instruction Stronger connections between teachers/staff and school to better tap into a variety of resources existing in the Duarte community					



PRIORITY STRATEGY 6 - COST SUMMARY

Section	Estimated Annual Program Cost Projection	Estimated One-Time Program Cost Projection	Facility Modernization	Currently Budgeted	Description	Funding Source	Year
6(a)1-13	\$ 140,000			\$ 140,000	Invest in staff to develop assessment plan	Fund 01	17/18
6(a)2-13	\$ 120,000			\$ 120,000	Professional development/implement curriculum	Fund 01	17/18-21/22
6(a) 3	\$ 50,000			\$ 50,000	K-12 Math Specialist for teacher support (.5 FTE)	Fund 01	18/19
6(a) 3	\$ 100,000			\$ 100,000	K-12 Math Specialist for teacher support (1.0 FTE)	Fund 01	19/20-21/22
6(a) 4	\$ 400,000			\$ 120,000	Professional development/implement curriculum	Fund 01	19/20-21/22
6(b)1-7		\$ 100,000		\$ 100,000	Develop and implement an assessment plan aligned with Common Core State Standards	Fund 01	17/18-21/22
6(c)1-7	\$ 25,000	\$ 25,000		\$ 50,000	Determine district-wide assessment interim assessment tools that are aligned with Smarter Balanced testing system to identify instr. Program growth	Fund 01	17/18-21/22
6(d) 1-9	\$ 5,000			\$ 5,000	Assess, build and support school culture to bolster academic success and connectedness	Fund 01	17/18-21/22
Totals:	\$ 840,000	\$ 125,000	\$	\$ 685,000			



Strategy 7

Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.



Priority Strategy 7(a)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Increase strategic communications to keep all stakeholders apprised of district initiatives by delivering accurate, relevant and timely information through a variety of channels.

')	Prior	ity Strategy	Sugg	gested T	Imple imelin		ation
	. (ncrease strategic communications to keep all stakeholders apprised of district initiatives by delivering accurate, relevant and timely information hrough a variety of channels.	2017-18	2018-19	2019-20	2020-21	2021-22
	:	 Build and maintain an accurate internet accessible database that contains stakeholder contacts to populate communication channels accessible at both the district and school site levels. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		 Identify the district's internal and external audiences and provide each a menu of communication options from which to select based on stakeholders' preferred language and method of receiving and exchanging information. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	3	 Provide access to information through digital media including user- friendly website maintained at both the district and site levels, mobile app, and mass notification system. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	4	1. Train webmasters to create and maintain each school's website	\boxtimes	\boxtimes		\boxtimes	\boxtimes
	ļ	Disseminate information through social media channels in collaboration with site Digital Media Specialists via district and school Facebook™, Twitter™, Instagram™, You Tube™, and other platforms.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	(5. Share district news by generating a weekly e-newsletter.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
	•	 Live stream district and school meetings and events hosted for public viewing on the district website. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes
		 Institute coordinated system for communicating with stakeholders during crisis situations. 	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes



Priority Strategy 7(a)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Increase strategic communications to keep all stakeholders apprised of district initiatives by delivering accurate, relevant and timely information through a variety of channels.

	COSTS		BENEFITS
Tan	Tangible:		gible:
√	Software and related staffing costs for database upkeep	✓	Increased transparency
√	Increased costs for translation services needed to	√	Increased stakeholder engagement
	provide timely information in multiple languages	✓	Increased family and community involvement
✓	Costs of website redesign, launch of mobile app, maintenance of Blackboard systems, Constant Contact, and live streaming capabilities	✓	Greater community awareness of schools and their needs
Inta	ngible:		
./	Time for planning training implementation and	Inta	angible:
•	Time for planning, training, implementation and upkeep of all communication systems	✓	Empowered school communities
		✓	Increased stakeholders' trust in the district



Priority Strategy 7(b)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Utilize marketing and branding to fortify stakeholder relationships and community partnerships by fostering ownership of our schools and district.

	Action Items											
7)	7) Priority Strategy					Suggested Implementation Timeline						
	b) Utilize marketing and branding to fortify stakeholder relationships and community partnerships by fostering ownership of our schools and district.					2019-20	2020-21	2021-22				
	 Establish and implement a clear brand identity for the district and build on that image and reputation by creating key messages and talking points for all DUSD strategies, goals and programs to establish "one voice" throughout all communication channels. 			\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
		2)	Maintain a proactive media relations program and network to enhance the district's image on local, state and national levels.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
		3)	Maximize awareness and support of the district's goals and programs by utilizing professional grade publications, photography and videography.	\boxtimes		\boxtimes	\boxtimes	\boxtimes				
		4)	Explore other media opportunities to reach target audiences using broadcast radio, TV and local cable stations.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
		5)	Develop social media presence to share information and recognition of district, school, and student achievements.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
		6)	Provide regularly scheduled tours at each school campus for current and prospective parents and community members.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
		7)	Collaborate with business leaders, service organizations and community activists to advocate on behalf of the district.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
			Responsible Perso	on: Pu	blic In	forma	ition (Officer				



Priority Strategy 7(b)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Utilize marketing and branding to fortify stakeholder relationships and community partnerships by fostering ownership of our schools and district.

	COSTS	BENEFITS						
Tar ✓	Costs of creating brand identity and marketing materials Costs for photography and videography Cost of press contacts lists	Tar ✓	Increased awareness of district initiatives Increased partnerships with the community Increased engagement for students, parents and staff Increased collaboration with community stakeholders					
Inta	angible:	Inta	angible:					
√	Time for establishing media contacts	✓	Improved reputation and district image					
√	Time for networking with business, service and community leaders	√	Community pride for district and schools					
√	Time for planning, training, implementation and upkeep of marketing plans							



Priority Strategy 7(c)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Develop two-way forums of communication to stimulate awareness, encourage involvement, and promote schools and district connectedness for all stakeholders.

			Action Items							
7)	Prio	ority	Strategy	Suggested Implementation Timeline						
	c)	c) Develop two-way forums of communication to stimulate awareness, encourage involvement, and promote schools and district connectedness for all stakeholders.					2020-21	2021-22		
		1.	Ensure all district communications for both internal and external audiences are accurate, affable, clear, timely and properly translated.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		2.	Implement coordinated calendar system for district and school sites to eliminate scheduling conflicts and improve notification of events to all stakeholders.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		3.	Implement and monitor anonymous tip line to provide students and all stakeholders with an avenue to report bullying, vandalism, and other concerns as well as recognition of positive behaviors.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		4.	Recruit community volunteers to serve as "DUSD Ambassadors" who assist to share district and school information, key messages and talking points with the community.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		5.	Facilitate Community Education Committee meetings forums to ensure stakeholder groups meet informally with Superintendent and other members of the leadership team, offer input and get information about district initiatives.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
			Responsible Pers	on: F	ublic	Inform	ation (Officer		



Priority Strategy 7(c)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Develop two-way forums of communication to stimulate awareness, encourage involvement, and promote schools and district connectedness for all stakeholders.

COSTS	BENEFITS
Tangible:	Tangible:
✓ Costs of translation services	✓ Increased partnerships with the community
✓ Costs for tipline and digital communication tools	✓ Increased collaboration with stakeholders
Intangible:	✓ Increased involvement of stakeholders
	Intangible:
✓ Time for planning, training, implementation and upkeep of digital communication tools, calendar and public forums	



Priority Strategy 7(d)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Embed the highest quality customer-service approaches to exceed the expectations of all stakeholders and promote an environment of educational excellence at all times.

	Action Items									
7)	Pric	ority	Strategy	Suggested Implementation Timeline						
	d)	exp	bed the highest quality customer-service approaches to exceed the excetations of all stakeholders and promote an environment of excellence at all times.	2017-18	2018-19	2019-20	2020-21	2021-22		
		1.	Make adjustments to district and school site protocols based on stakeholder feedback.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		2.	Ascertain customer satisfaction of stakeholders on a continuous basis by providing a variety of feedback methods.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		3.	Conduct biannually a survey to assess qualitatively the response to our efforts	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
		4.	Monitor social networks.	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes		
			Responsible Pers	i on ։ Pւ	ublic Ir	nforma	ation (Officer		



Priority Strategy 7(d)

STRATEGY: Build trust through transparency, strengthen engagement, and expand outreach efforts to positively impact student achievement by optimizing systems of communication for all stakeholders.

DESIRED OUTCOME: Embed the highest quality customer-service approaches to exceed the expectations of all stakeholders and promote an environment of educational excellence at all times.

	COSTS	BENEFITS					
Tangible:			Tangible:				
√	Training and staff development costs	✓	Positive district and school climates				
√	Materials costs	√	Increased responsiveness to stakeholder needs				
		✓	Decrease in stakeholder complaints				
Inta	angible:	Intangible:					
✓	Time for planning, training, implementation and upkeep of customer service surveys, customer	✓	Happier employees, students and parents				
	satisfaction responses, etc.	✓	The right attitude can improve relations within the organization				
✓	Attitude affects service and poor service costs everyone, the wrong attitude can keep the organization from achieving our best	√	Improve reputation and image of district				



PRIORITY STRATEGY 7 - COST SUMMARY

Section	Estimated Annual Program Cost Projection	Estimated One-Time Program Cost Projection	Facility Modernization	Currently Budgeted	Description	Funding Source	Year
	· ·	· ·		O	•		
7(a)1,3	\$ 28,000			\$ 28,000	Digital media (Schoolwires, Parentlink, Blackboard Phone Automated System)	Fund 01	17/18-21/22
7(a)5	\$ 1,000			\$ 1,000	Social Media promotion posts on Facebook, Twitter, Instagram, Snapchat Instagram, and YouTube	Fund 01	17/18-21/22
7(a)7	\$ 1,800	\$ 800		\$ 2,600	Live - stream district and school meetings	Fund 01	17/18-21/22
7(b)1	\$ 12,000			\$ 12,000	District Identity Branding	Fund 01	17/18-21/22
7(b)3	\$ 30,000			\$ 30,000	Comprehensive District Marketing Plan	Fund 01	17/18-21/22
7(b)6	\$10,000			\$ 10,000	School campus tours for parents and community	Fund 01	17/18-21/22
7(c)1	\$ 30,000			\$ 30,000	Translation communications	Fund 01	17/18-21/22
7(c)2	see 7(a)1,3			see 7(a)1,3	Coordinated calendar system	Fund 01	17/18-21/22
Totals:	\$ 112,800	\$ 800	\$	\$ 113,600			



APPENDIX A

TOTALS BY PRIORITY STRATEGY

TOTALS BY PRIORITY STRATEGY

Section	Est. Annual Program Cost Projection		Est. One-Time Program Cost Projection		Facility Modernization		Currently Budgeted	
Priority Strategy 1	\$	6,605,000	\$		\$		\$	1,669,000
Priority Strategy 2	\$	1,214,000	\$		\$	14,590,000	\$	2,734,000
Priority Strategy 3	\$	1,939,200	\$	110,000	\$		\$	1,077,000
Priority Strategy 4	\$	488,000	\$	85,000	\$	(140,000)	\$	573,000
Priority Strategy 5	\$	1,376,000	\$		\$	23,810,000	\$	22,186,000
Priority Strategy 6	\$	840,000	\$	125,000	\$		\$	685,000
Priority Strategy 7	\$	112,800	\$	800	\$		\$	113,600
Totals:	\$	12,575,000	\$	320,800	\$	38,260,000	\$	29,037,600
	1		I				ı	